

DOWNTOWN GRAND JUNCTION BUSINESS IMPROVEMENT DISTRICT
BOARD MINUTES
THURSDAY, JANUARY 24, 2013
248 SOUTH 4TH STREET
7:30 A.M.

PRESENT: PJ McGovern, Kevin Reimer, Jodi Coleman-Niernberg, Bennett Boeschstein, Les Miller, Jason Farrington

ABSENT: Peggy Page, Stephan Schweissing

STAFF: Diane Keliher, Harry Weiss

GUESTS: Rich Englehart, Marty Chasen

CALL TO ORDER: Jodi called the meeting to order at 8:45 a.m.

APPROVAL OF MINUTES: Les made a motion to approve the minutes of the September 27th meeting; Bennett seconded; minutes were approved.

DTA BOARD APPOINTMENT: According to the DTA bylaws, the BID board appoints the DTA members. Ivy Parnasius, owner of Pollux Clothing Co., has submitted her application. Les moved to appoint Ivy Parnasius to the DTA board; Bennett seconded; motion carried.

FY 2012: The 711 (BID) fund revenue includes the DDA donation of \$27,500 and the City donation of \$13,466 along with Special Assessments. The board approved a 5% increase in Special Assessments for next year. All labor and marketing expenses run through this fund and special events monies run through the DTA. The year ended \$10,000 under budgeted expenses leaving a fund balance of \$109,000.

The DTA also came in under budget. The ANB Bank Farmers Market sponsorship was to be \$30,000 for 2013. They did not renew their sponsorship due to changes in their corporate marketing philosophy. Harry did not solicit any other banks since the Avalon Theatre Foundation is fundraising. Harry will put it on the agenda to discuss at the retreat.

UPDATES: Harry will be conducting interviews this week and will make an offer next week. PJ would like to look at the salary range. He feels the market is such that we can get a good employee at the low end of the range. He would like to limit the offer to \$50,000 plus benefits. Rich said salary ranges are data-driven based on other municipalities and private sector information. There was discussion of alternatives for hiring, contracting, and/or partnering with the VCB.

Jodi asked about Junction Square and Naggy McGee's being closed. Junction Square is doing a major remodel and Naggy McGee's is closed for a liquor license violation.

Les asked if Harry had more information about sidewalk washing. Tom Ziola and Paul Conway are working on a cost analysis. Kevin suggested sending out an information email to property owners. Harry mentioned that they are looking at using community service for labor. Bennett asked about purchasing a cleaning machine.

ADJOURN: Jason made a motion to adjourn; Les seconded; the board adjourned at 9:15 a.m.