



HORIZON DRIVE

D i s t r i c t

Gateway to Grand Junction

Minutes

Regular Board Meeting of the Horizon Drive Business Improvement District

May 15, 2019

Horizon Drive District

2764 Compass Drive Second Floor Conference Room

10:30am to 12:30pm

Attendance:

Chuck Keller
Bill Milius
Jay Moss
Cameron Reece
Darshann Ruckman

Others:

Vara Kusal, District staff

Call to Order: The meeting was called to order at 10:30 am by Darshann Ruckman. Meeting was recorded. A quorum of board members was present.

Consent Agenda: The consent agenda, consisting of emailed documents (Treasurer's Reports of March and April, 2019; Executive Director's Reports of April and May, 2019; Minutes of March 20, 2019) were received by all board members. Approval of the entire consent agenda was moved, seconded, and unanimously passed.

Discussion and Action Items from previous meetings:

Horizon Drive Events: Bike to Work Day weather could have been better, but the turnout was about the same as last year with 25 bike riders participating. It was a great opportunity to show the Horizon Drive Master Trail Plan and get comments, which were very favorable towards our goals of safety and connectivity for people riding bikes in the District.

The Electric Art box on Horizon Drive and Crossroads Blvd was painted on schedule and the box on Horizon Drive and G Road is either finished or very close. Chuck said he has had about 15 phone calls from people saying how great they look! Vara has also had several nice compliments on the new artwork.

Horizon Drive Trail: The survey work is mostly complete on the drainageway parcels, and we are ready to proceed with discussing easements with property owners.

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970.985.1833

2764 Compass Drive Suite 205, Grand Junction, CO 81506

New Business:

MOU – Dash Shuttle: The board would like to look at ridership figures for the summer before signing an ongoing commitment to fund the Dash free shuttle in the future.

Marketing Budget – Advertising: The board discussed several potential advertising venues to promote Horizon Drive District businesses. Vara will gather more pricing information and report back. It was acknowledged that businesses may benefit more from advertising during slow months than during the busy summer months.

2019 Strategic Goals: The board discussed the following projects:

1. Horizon Drive Drainageway Trail
2. Phase 2 curb buffer zone landscaping
3. Art on Horizon

Legal Representation: The board discussed legal representation as several businesses we will be negotiating trail easements with are also clients of our current counsel. Discussed the need to have input from counsel when making TABOR calculations.

Next meeting. The next regular meeting is scheduled for **June 19, 2019** at **10:30 a.m.** at **2764 Compass Drive**, second floor conference room.

Adjournment:

The meeting was adjourned at 11:40 p.m. with thanks to all.

Horizon Drive District

By: _____
Cameron Reece, Secretary

Date: _____