

**CITY OF GRAND JUNCTION, COLORADO**

**RESOLUTION NO. 62-19**

**A RESOLUTION ADOPTING THE 2019 STRATEGIC PLAN**

Recitals:

In 2017 the City Council adopted a Strategic Plan, a plan that carefully and diligently considered and formulated a direction for the City to continue to grow and prosper. That plan was successfully implemented and served the City well. In 2019, following the seating of three new Councilmembers, the City Council reviewed, revised and renewed the Plan for 2019 and beyond.

The 2019 Plan continues, with some refinement, the four strategic directives of the prior plan and with its adoption and implementation will carry on the successes that resulted from the prior plan. By and with this resolution the City Council adopts, approves and endorses the 2019 Strategic Plan ("Strategic Plan.")

The strategic directives of the Strategic Plan, which are the cornerstones for developing and implementing high level and high priority policy for the City are, **Diversification of the City's economic base**, as well as a continuing emphasis on **Planning and Infrastructure, Public Safety** and **Connectedness Through Community Building**.

In addition to the strategic directives the Strategic Plan include four guiding principles, which provide overarching direction for implementation of the Plan. Those guiding principles are **Partnership and Intergovernmental Relationships, Fiscal Responsibility, Communication** and **Leadership**. The guiding principles do not provide specific mandates or actions but instead are intended to guide the way in which the specific strategic directives and initiatives are implemented

The four strategic directives, together with the four guiding principles are realized by a number of key initiatives. Those initiatives describe more specific actions, programs and ideas designed to bring about the accomplishment of the strategic directives.

The City Council and City staff will use the Strategic Plan to both guide policy creation and focus efforts during the next two years. The overall purpose of the Strategic Plan is to inform and direct decision-making and budgeting by and for the City.

The Strategic Plan communicates the City's priorities and focus; each strategic directive is designed to highlight the priorities, whether as a strength or weakness, of the City and provide an administrative structure for the Council and staff to attend to those priorities in a defined, deliberate structure. While specific actions are not outlined in the Strategic Plan, City staff will implement, track and regularly report on the progress of the implementation of the Plan.

NOW, THEREFORE, BE IT HEREBY RESOLVED BY THE CITY COUNCIL OF THE CITY OF GRAND JUNCTION THAT:

The 2019 Strategic Plan is hereby approved and adopted as generally and specifically provided therein and in accordance with this resolution.

PASSED AND APPROVED this 6<sup>th</sup> day of November 2019.



J. Merrick Taggart  
President of the Council

ATTEST:



Wanda Winkelmann  
City Clerk

