

MINUTES OF THE GRAND JUNCTION COMMISSION ON ARTS AND CULTURE  
July 28, 1993

The regular monthly meeting was called to order by Chairperson, Sandra Brown at 7:00 p.m. on July 28, 1993 in City Hall Conference room A.

Commissioners present: Andrews, Brown, Frietas, Leinaweaver, Sanders, Smedley.

Commissioners absent: Hemmmerich, Crumbaker and Castleberry.

Guests: Richard Sims, Naomi Sheppard, Steve Mandell. Also present: Ron Maupin

1. MINUTES

Richard suggested that the June 9, 1993 Minutes be amended by adding a paragraph after the sentences ending ...\$20,000.00 a year for 5 years. It was his concern that the money amounts be separated to avoid confusion.

Ann moved to accept the minutes with the change in paragraphing. Richard seconded the motion. Minutes accepted.

2. REPORTS

a. Frog Prince

Richard reported that "Frog Prince" was a success. An estimated \$1400.00 in ticket sales was collected and approximately 500 people attended the performances. A question was raised about how many tickets were sold compared to how many were given away. It was recommended that the Commission refrain from producing performing arts productions in the future. A final report on "Frog Prince" will be presented at the next meeting.

b. Avalon Theater

Paula reported on the fundraising endeavors of the Avalon Theater. August 20th was set as the deadline to raise one half of the \$66,000.00 matching funds for the Energy Impact Fund Grant. DDA and the City of Grand Junction have contributed \$100,000.00 each as matching funds for the grant from The the State of Colorado.

c. After School Program

Michael reported that due to a conflict with District principal's meeting the ~~conference~~ <sup>conference</sup> between the After School Program and District 51 representatives needed to be rescheduled. Possible dates for the conference include August 16, 17, 18. Concern was expressed about whether or not Two Rivers Plaza would charge for the use of a conference room. It was noted that the Art Center would be willing to donate the use of the Center for the conference. Funding for the conference will be paid in part by the Commission with the remainder being supplied by corporate sponsors. It is the goal of the After School Program to increase the schools participating in the program from three to six-eight in 1993-94.

d. Slide Show Presentation

Sandra reported that the slide show went well. Ann noted that she had not been reimbursed for the reproduction of the slides.

e. Museum Development

Richard Sims reported on the expansion project at the museum. A tour with City officials is planned for August 2, 1993 to demonstrate four different proposals for expanding the museum. One plan includes a 75,000 square foot building at the intersection of Fourth and Ute that would involve both new construction and renovation to connect the existing building with the C.D. Smith building and an elevated walkway to Whitman Park. A feasibility survey was completed involving 150 people in a confidential survey to determine community and dollar support for the museum. The Museum will apply for funding or phased funding from the City Council. The Museum is considering other alternatives for raising funds such as returning to the voters and a multi-million dollar fundraising campaign with county support. It was suggested that the Council serve as advocate to the City Council in support of a regional museum.

f. Criteria Committee

Ann reported that the Criteria Committee was still working on the recommended changes for the guidelines and that the questions concerning eligibility needed additional follow-up. Michael agreed to pursue the questions with the City Attorney.

3. OLD BUSINESS

a. Job Description

Sandra reported that she received input from various organizations concerning the job description for a staff position to assist the Council. One suggestion was to include an itemized budget. Another indicated that not enough money for administrative expenses had been allocated.

Michael suggested that job description for the half-time position include paragraph #1 from the full-time requirements beginning with ...Liaison with private corporations/foundations to support local arts...accessible.

Sandra opened the floor for discussion concerning the job description. The following suggestions and concerns were expressed:

Staff person needs to aid arts organizations in obtaining funding and not compete with organizations for moneys available to the arts.

Fundraising needs to be fulltime concern of the staff person.

There is more than sufficient work for a fulltime position.

The job description includes jobs done by other entities such as DDA, Visitor's Bureau etc.

Minutes (continued)

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The staff position is valuable only if an advocate for the arts in toto and not another bureaucratic obstacle to the promotion of the arts.

Fundraising may be unrealistic with all the other duties describe in the job description. More of a grass roots approach needs to be considered.

Concerning time frame: the earliest the position could begin is January 1994 since it will not be known before December 1993 if funding is available.

Suggestion for supervision of staff person include: DDA, Visitor's Bureau, Community Development and City Council.

Sandra suggested that copies of the job description be sent to all council members.

#### 4. NEW BUSINESS

##### a. Attendance at Statewide Meetings

Sandra reported that CCAC has money to send anyone or everyone to the 1993 Colorado Arts Convention.

b. It was also noted that the tax exempt number is 95-03544.

Ann made a motion to adjourn the meeting. Paula seconded. Meeting adjourned at 9:03 p.m.

The next meeting will be held on August 25, 1993

Respectfully submitted,

Barbara Pruessing