MINUTES OF THE CITY OF GRAND JUNCTION COMMISSION ON ARTS AND CULTURE

August 24, 1994

COMMISSIONERS PRESENT: Sandra Brown

Karen Kiefer

Cassie Castleberry

Richard Leinaweaver

Phillip Freitas

Ann Sanders

Ursula Hemmerich (arrived 5:45 p.m.)

COMMISSIONERS EXCUSED: Paula Andrews

COMMISSIONERS ABSENT: Jeanne Killgore

The regular meeting of the Commission on Arts and Culture was convened by Chair Sandra Brown at 4:00 p.m.. Castleberry moved and Kiefer seconded that the minutes of the previous meeting of July 27, 1994 be approved as written. The motion carried unanimously.

CULTURAL PLAN COMMITTEE: A draft of the questions to be used for the telephone survey was reviewed by the Commission and numerous changes were suggested which Sarmo will discuss with Tom Ralser. Sarmo noted that Kathy Chandler-Henry of the Pathways Group had given the Commission a bid of \$400 to do the data entry and analysis, which is about \$700 less than the bid from the Western Colorado Bureau of Economic and Business Research. The consensus of the Commission is to have Chandler-Henry do the data entry and analysis as long as the total cost of the survey does not exceed \$1000.

CULTURAL EVENTS CALENDAR: Kiefer presented a draft of the new fall calendar brochure, which is currently at the printers. Kiefer was thanked and commended for producing the brochure.

BUSINESS IN THE ARTS COMMITTEE: The make-up of this committee to judge the 1995 award was discussed. Sanders suggested adding a member of the arts community, along with the current representatives from the Chamber of Commerce and City Council and Arts Commission. Leinaweaver proposed separate awards for three different categories: large businesses, small businesses, and the media. The Commission endorsed this idea. Leinaweaver will contact Killgore and Andrews to set up a committee meeting, and will contact Bill Petty, president of Norwest Bank about placement of the Lyle Nichols sculpture which was awarded to Norwest.

CULTURAL ARTS COORDINATOR REPORT: Sarmo distributed her report of activities during August and the Financial Report for the month of July. Kiefer noted that the "Additional Encumbered Expenses" in the first four columns were incorrect and Sarmo will amend these numbers. Castleberry moved and Leinaweaver seconded that the Financial Report for July, 1994 and the Cultural Arts Coordinator Report for August, 1994 be approved. The motion carried unanimously.

WESTERN COLORADO CENTER FOR THE ARTS REPORT: Leinaweaver reported that the most recent meeting of the Art Center board consisted mainly of routine business, but noted that the board shared his outrage at the pressure from downtowners to have the Business in the Arts award sculpture installed in a downtown location.

Brown suggested that the Commission support the League of Women Voters efforts to inform everyone about the pro's and con's of the cultural district issue, but Castleberry suggested that given this vote and the strong feelings on the part of Commission members, that the Commission should be officially uninvolved. Leinaweaver suggested the Commission consider writing the County Commissioners with ideas on criteria for chosing a district board and for allocating the revenue, if the election passes in November, or if it fails, the Commission should take the lead to develop a new ballot question for the next election. The Commission concurred with these ideas.

Sarmo presented a request from Gary Smith who is coordinating the Marsha Thomas Festival of Chamber Music in August of next year. Smith asked if the Commission wished to have a representative on the festival board, and Ursula Hemmerich volunteered to serve.

Sarmo read a letter from Don Fallis of Frame Junction congratulating the Commission on their newly updated $\underline{\text{Directory of G. J. Area Artists}}$ and $\underline{\text{Arts}}$ $\underline{\text{Organizations}}$, and offering distribution suggestions.

Sarmo noted that the Downtown Develop Authority just received notice that their lease of office space in the Dalby Wendland Building will not be renewed in 1995, and; therefore, the DDA and the Commmission will need to look for a new office location.

Brown noted with regard to the idea of putting an artist incubator in the old Public Service Company Building on South Fifth Street, no one can tour the facility as present because an environmental cleanup is taking place.

Castleberry moved and Leinaweaver seconded that the meeting be adjourned. The motion carried unanimously.

Respectfully submitted,

Allison Cowan Sarmo

Cultural Arts Coordinator

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CULTURAL ARTS COORDINATOR REPORT FOR AUGUST, 1994

TASKS ACCOMPLISHED:

- Community cultural events calendar continued to gather information from arts organizations and arts-related businesses for up-coming events to include in calendar brochure, collected data gathered by two volunteers, sent all information to Karen Kiefer who is producing the first calendar. Will pick up the calendar brochures from the printer and distribute them around town and through the mail.
- Wrote an article for the Western Colorado Business

 Journal (at their request) about the economic impacts
 of art and culture in Grand Junction and throughout
 Western Colorado, to be published in the September
 issue.
- Strategic Cultural Plan telephone survey met with Retired Senior Volunteer Program administrator to elicit their help in doing the survey, which they will do, and made arrangements to have 10 RSVP volunteers make calls the week of August 29 Sept. 6.
- Accomplished numerous secretarial duties including writing minutes for last Commission meeting, agenda for up-coming meeting, correspondence, telephone calls, filing, etc.
- (Took two weeks of unpaid leave in mid-August)

Total hours for August - 54 1/2