

**MINUTES**  
**Grand Junction Commission on Arts and Culture (GJCAC)**  
**Wednesday, November 13, 2019 Hospitality Suite, Lincoln Park**

**Commissioners Present:** Gary Ambrosier, John Cooper, Sarah Dishong, Donna Fullerton, Dean Harris, Matt Janson, Honora Thompson, Ron Cloyd, Kristian Hartter, Kelley Raymond

**Commissioners Absent:** None

**Others Present:** Ramona Winkeller, Dana Schmidt-Clingman, Rykel Menor, Linda Skinner, Lorie Gregor

Chair Sarah Dishong called the meeting to order at 4:00pm. Ron Cloyd moved to approve the minutes of the October 23 meeting. John Cooper seconded the motion, and the minutes were approved unanimously.

**NEW BUSINESS**

**Rocky Mountain PBS:** Hillary Daniels no showed

**KAFM:** Ramona Winkeller gave her final report for the Arts and Entertainment Calendar

**The Theatre Project:** Dana Schmidt-Clingman gave her final report for The Theatre Project

**Downtown Arts Festival:** Rykel Menor gave her final report for the Downtown Arts Festival

**Writers Forum:** Linda Skinner gave her final report for the Writers Forum

**Redlands Roundabout** – Lorie gave an update on the community meeting. The artwork theme is big horn sheep. Donna Fullerton and Matt Janson will represent the Art Commission on the committee.

**OLD BUSINESS**

**Cultural Plan Celebration:** Save the Date has been sent out and the agenda was approved. Lorie will notify speakers.

**Champion of the Arts:** The Commission received two nominations. 40 submissions for artwork. Troy Reynolds and FCI were chosen to receive Compliments by Tish Collins and Mary Mansfield.

**Write On!:** December 10 the committee will decide the winners.

**Grant Adoptions:** Grant adoptions were reviewed.

**REPORT AND ANNOUNCEMENTS**

**Grand Junction Symphony Orchestra:** Kristian gave his evaluation, attached.

**Culture Fest:** Kristian gave his evaluation, attached.

**Jekyll & Hyde:** Sarah gave her evaluation, attached.

**Rocky Mountain PBS:** Kelley gave her evaluation, attached.

**Art Festival:** Kelley gave her evaluation, attached.

**Botanical Gardens:** The bench is done but hasn't been installed.

**D51:** John reported that he and Gary are working on compiling a list of the performing arts dates from the schools. They are also thinking of featuring honor students in the performing arts. The Beacon has agreed to publish them.

The next regular meeting of the GJCAC will be 4:00 p.m. Wednesday, January 22, at the Parks and Recreation Office. As there was no further business, Sarah declared the meeting adjourned at 5:50p.m.

Respectfully submitted,

Lorie Gregor

GRAND JUNCTION COMMISSION ON ARTS AND CULTURE  
EVENT/PROJECT/PROGRAM EVALUATION

Organization: Grand Junction Symphony Orchestra

Name of event: The Elixir of Love

Your name: Kristian Hartter

Date(s) of event: July 27 & 28, 2019

Date you attended: July 27, 2019

Number of people in attendance: Saturday evening: 225, Sunday afternoon: 225

Number of participants (artists): approx. 68

Describe the event: This was a comic opera about a man with low standing in the community, Nemorino, in love with a woman who is resigned to not marry, Adina. A swindler who sells cure-all 'medicine' comes into town (Dr. Dulcamara) and Nemorino asks him about a love potion, which makes Dr. Dulcamara realize a potential for profit. He sells Nemorino a bottle of wine disguised as a love potion... The rest of the story unfolds with much silliness and singing, as you would expect.

It was lots of fun.

What were the strengths of the event: It was well performed and entertaining. The music was excellent and the sets were bright and complimentary.

What were the weaknesses of the event: Attendance was down significantly from the previous year. Kelly Anderson posits that that was a result of the lack of name recognition that last years performance had due to it being Mozart.

What suggestions do you have to improve this event: Focus some of the marketing to attract a wider demographic.

Publicity: Was the GJCOAC logo used in: Check appropriate boxes (Please attach samples)

X Posters

X Program/brochure

X GJCOAC listed as a donor/supporter

X Received professional pictures from organization – On GJSO Facebook page

X Public Service Announcement mentions GJCAC – Listed on subtitle board before performance, and mentioned during introduction

GJCAC link on organization's website

X Is the organization's website linked to our website – yes

X Organization worked with you before/during /after event – yes to all

GRAND JUNCTION COMMISSION ON ARTS AND CULTURE  
EVENT/PROJECT/PROGRAM EVALUATION

Organization: MCPLD

Name of event: Culture Fest

Your name: Kristian Hartter

Date(s) of event: Nov 1&2

Date you attended: Nov 2

Number of people in attendance: Pending

Number of participants (artists): Pending

Describe the event: Culture Fest is a celebration of the diverse cultures that reside in the Grand Valley and Grand Junction specifically. There were booths and performances representing cultures from all over the world.

What were the strengths of the event: The wide appeal and strong attendance.

What were the weaknesses of the event: It is always quite crowded, though this year seemed less so.

What suggestions do you have to improve this event: Perhaps more in the way of diverse performances, though it really is a hard thing to say it could be improved by much.

(I was late to getting requests for info so some of this is pending)

Publicity: Was the GJCOAC logo used in: Check appropriate boxes (Please attach samples)

X Posters

X Program/brochure

X GJCOAC listed as a donor/supporter

X Received professional pictures from organization – On GJSO Facebook page

X Public Service Announcement mentions GJCAC – Listed on subtitle board before performance, and mentioned during introduction

GJCAC link on organization's website

X Is the organization's website linked to our website – yes

X Organization worked with you before/during /after event – yes to all

GRAND JUNCTION COMMISSION ON ARTS AND CULTURE  
EVENT/PROJECT/PROGRAM EVALUATION

**Organization:** The Theatre Project

**Name of event:** Jekyll & Hyde The Musical

**Your name:** Sarah Dishong

**Date(s) of event:** Oct 18-20 & 24-26, 2019

**Date you attended:** Oct 18, 2019

**Number of people in attendance:** approx. 75

**Number of participants (artists):** approx. 20-25

**Describe the event:** This description was taken from their 970Tix page. The epic struggle between good and evil comes to life on stage in the musical phenomenon. Based on the classic story by Robert Luis Stevenson and featuring a thrilling score of pop rock hits from multi-Grammy and Tony-nominated Frank Wildhorn and double-Oscar and Grammy winning Leslie Bricusse. Jekyll & Hyde the Musical has mesmerized audiences the world over.

An evocative tale of two men – one, a doctor, passionate and romantic: the other, a terrifying madman – and two women – one, beautiful and trusting: the other, beautiful and trusting only herself. Both women in love with the same man and both unaware of his dark secret. A devoted man of science, Dr. Henry Jekyll is driven to find a chemical breakthrough that can solve some of mankind's most challenging medical dilemmas. Rebuffed by the powers that be, he decides to make himself the subject of his own experimental treatments, accidentally unleashing his inner demons along with the man that the world would come to know as Mr. Hyde.

**What were the strengths of the event:** The Theatre Project brought together an excellent cast of performers that took on their roles well. Christopher McKim was a powerhouse singer and took on both personalities of Jekyll and Hyde flawlessly. The Art Center was a good choice for the venue of this performance, the room had excellent acoustics for this musical.

**What were the weaknesses of the event:** I know they were having difficulties with the sound system that evening, but the sound did sometimes drown out the performers, specifically Kalinda Theobald. I did email Dana regarding the sound and she did say it was corrected. Otherwise, I didn't see any deficiencies.

**What suggestions do you have to improve this event:** Possibly give a description of the performance on the website directly. I found a description of the event on the 970Tix site and that was the only place that gave an indication of what the musical was about. Also, keep plugging away. The group is excellent at handing out material at other events and keeping themselves in the public eye.



### Grand Junction Commission on Arts and Culture - Event/Project/Program Evaluation

Organization: Rocky Mountain PBS  
Name of event: RMPBS Arts District  
Evaluation by: Kelley Raymond  
Date & Location: (see below)  
Number of Attendees:  
Number of Artists: Showcases several  
Cost: Free

#### **Description:**

The following are the new Arts Districts that will have GJ Arts & Culture Title in the credits.

- Marble Magic will air 11/15/2019
- Jac Kephart Profile 12/13/2019
- Stray Grass (970 West) 12/20/2019

The two below are older, but do have Grand Junction Commission on Arts & Culture in the credits.  
You can watch this on:

<http://www.rmpbs.org/artsdistrict/home/>

- Plein Air
- Hot Club Dream Jazz

**The Strengths RMPBS:** PBS has fantastic programming. There are so many episodes to chose from and they showcase all types of arts & culture happenings throughout Colorado. I thoroughly enjoy searching through their website and watching different episodes. Easy to navigate website.

**The Weaknesses:** Not necessarily a weakness, but I was unable to coordinate to viewing a live taping this year.



## Grand Junction Commission on Arts and Culture - Event/Project/Program Evaluation

Organization: City of Grand Junction  
Name of event: Alpine Bank Downtown Art Festival  
Evaluation by: Kelley Raymond  
Date & Location: October 4-6th  
Number of Attendees: several hundred  
Number of Artists: 100+  
Cost: Free

**Description:** Festival downtown between 2nd-7th streets. Various art vendors, live music performances and artist demonstrations. This year also celebrated the 35th Anniversary of Art on the Corner. New art was installed and visitors could cast a vote for their favorite piece.

**The Strengths of *Downtown Art Festival*:** A nice variety of vendors and artists. I liked the painting of the crosswalk and how that was open to public participation. It was really fun to stroll Main street shops, look at new artwork, and interact with artists. I spoke with a couple business owners on main and they had very positive feedback about the festival. It was also delightful to watch other people enjoy the festival.

**The Weaknesses:** I only saw it advertised on Facebook. It's likely it could have been advertised elsewhere or by other means and I didn't see it. It would have been nice to have food trucks or more food vendors on the street.

GJCAC was listed as a sponsor on the FB event.