

COLORADO RIVERFRONT COMMISSION
683-4333

One Riverfront (ORF)

Minutes
June 18, 2019

Called to Order:

Meeting called to order at 5:30pm by co-chair, Dr. Fred Barbero. Those present from Commission were:

Dr. Fred Barbero, co-chair
Dr. Larry Copeland
David Varner
Laney Heath

Laurie Tyre
Orilee Witte
JoAnna Woodruff

Also present Michele Rohrbach.

Absent: Karen Jefferson, Rondo Bueschler, Catherine Ventling, Dr. Tom Moore

Approval of Minutes – Larry/JoAnna. Motion passed.

Announcements – Sonny Landreth concert is on Thursday, June 20th. Robert Earl Keen is on Thursday, June 27th; Tab Benoit is on Thursday, July 11th. Michele will send out a reminder to all volunteers Thursday morning.

Partner Updates:

City of Fruita – Ture Nycum was unable to attend.

City of Grand Junction – Rick Taggart was unable to attend. Michele mentioned that the City broke ground at the Riverside Park. Construction completion expected by October.

Colorado Parks & Wildlife – Pete was unable to attend.

Mesa County – County was unable to attend.

Palisade – Greg Mikolai was unable to attend.

New Business – Michele said the Urban Trails Committee (UTC) will be doing the Community Streets Event again in October and they are requesting a \$500 sponsorship from the Riverfront Foundation (RFF). Michele thinks it is worthwhile for ORF to participate. Larry/David. Motion passed.

Committee Updates – RFF – Michele said the Western Colorado Community Foundation (WCCF) did presentation regarding their new environmental program. She explained more about WCCF and how many non-profit in the community benefit from their program.

Discussed the concert series budget and potential artists.

Also talked about having a picnic for ORF and RFF so members could meet. (Week of July 15th works best for ORF members. Michele will check with RFF members.)

Website – Laure said working on content and broke up the pages with each person on the committee reviewing the content currently on ORF site. She explained what changes we would like to see. Once everyone is back for vacation group will meet again and choose the website vendor.

Social Media – JoAnna said she just boosted the concert series and she said the Tab Benoit concert has seen the most traffic since she boosted today.

Signs – Michele said Rondo spoke with Orin Zyvan and Gary Stubler with UTC after the last Intergovernmental Agency (IGA) meeting. She added UTC has applied for a MadetoMove grant for signage. She also stated that WCCF has a new grant opportunity of \$5,000 to \$10,000 and she has asked the RFF if possible to write a grant for signage. She is waiting for RFF's approval.

Old Business – IGA float trip – Michele explained that looking at something in August. She and Rondo discussed putting in at Corn Lake and floating to the new boat launch at Las Colonias. More info to follow.

Round Up – Suds Brothers has signed up and so has Mountain Air Roosters. David knows NEON and will start exporting the Round Up info to a spreadsheet to share with board members.

Public Comment – Orilee is excited about the new informational panels and having a dedication/volunteer appreciation BBQ on June 27th from 3pm-5pm. All ORF members are invited. She has 20 volunteers that will then walk over to the Robert Earl Keen concert after her event. She said they just installed their new window clings today and the new Welcome to Colorado sign was dedicated last month. She stated that the Colorado Tourism Office in partnership with CDOT is looking to install signs at all the Colorado Welcome Center.

Larry talked about the program he is working on at Education Opportunity at Colorado Mesa University (CMU) that would allow all area high school students two years of free education.

Fred thanked Larry for his service on ORF and gave him his certificate of appreciation and river rock.

There was no further public comment.

Adjournment – Meeting adjourned at 7:10pm.