

COLORADO RIVERFRONT COMMISSION
683-4333

One Riverfront (ORF)

Minutes
December 17, 2019

Called to Order:

Meeting called to order at 5:30pm by co-chair, Dr. Fred Barbero. Those present from Commission were:

Karen Jefferson, co-chair
Laurie Tyre
Dave Bastian
Rondo Bueschler
Tom Moore

Dr. Fred Barbero, co-chair
David Varner
Lou Patterson
Catherine Ventling
JoAnna Woodruff

Also present: Greg Mikoli, Town of Palisade Board Trustee, Chris Herrman with WCCF, Ellen Miller, Round Up Business Liaison, Orin Zyvan, UTC Co-chair and Michele Rohrbach.

Absent: Laney Health

Approval of Minutes – August minutes – Karen motioned to approve August and October. Catherine had questions on the October minutes.

Karen motioned to approve the August minutes. David second. Motion passed.

October minutes read - Fred had questioned Ture about “spur” but should have read - Ture said the spur is at 16 Road and building a trail connection into the greenway business park.

JoAnna’s last name was incorrect – have as Woodward but it is WoodRUFF.

Karen motioned to accept October minutes as amended. Catherine second. Motion was passed.

Announcements – ORF office will be open on Monday, December 23rd but closed Tuesday through Friday and open again on Monday, December 30th, closed Tuesday, December 31st and January 1st, office will be open on January 2nd.

Did introductions around the room for new members and board members who missed last meeting.

Partner Updates:

Colorado Parks & Wildlife – Two new rangers started this month. Will begin work on the boat ramps at the Park in Fruita. Construction may disrupt parking at the concert series.

Palisade – Greg Mikolai said have 7.5 miles of trail completed for the Plunge. Had weather and flu issues in November. Phase One, Lands End to Palisade. The total number of miles will be

32. Hope Phase One will be ready and open by next summer. Powder Horn will be working on their connection next summer.

Mesa County – County was unable to attend.

City of Fruita – Ture said the City further discussed the trail spur at 16 Road to the Greenway Business Park. Working on the Comprehensive Plan and work on Mast Plan for Parks and Trail plan. Finished up with the trails maintenance crew (18 Road to North Fruita Desert) and hope can continue. Partially funded by City of Fruita, BLM, GJFO, COPMOBA, Hot Tomato, Anne Keller, Over the Edge Sports and Western Colorado Conservation Corp.

City of Grand Junction – Mayor Taggert was unable to attend.

RFF – Last meeting was in October in which she updated the board on what transpired at ORF meeting, website and Colorado Gives Day.

IGA – Fred said he found the group interesting and 14 groups represented. Monument Trail is complete and parking will be increased next year. City has approved Dos Rios project for next year and riverfront trail damage will be repaired. Land Trust will be having a ribbon cutting on Lunch Loops connection in January. They also purchased a small parcel of land and extending the Lunch Loops trail to South Camp Road. REW received a grant from WCCF for restoration of fire near Cameo. Did work at 29 Road. REW conference in February in Grand Junction. CPW installed heated concrete pad adjacent to Ranger Station. Clean up at Connected Lakes continues. Visitor Center going in at Shooting Complex. City is working on grants for pedestrian bridge at 2nd Street to go over railroad tracks to Dos Rios neighborhood. UTC is working on wayfinding signs, hope to have Orin give presentation at February meeting. City Parks working a picnic shelters at Lunch Loops. Phase One at Dos Rios should be completed soon. Las Colonias ribbon cutting in the spring.

David stated ORF started the IGA meetings and it's a great way for ORF to bring info to the entities that do attend.

New Business – Fundraising Ideas – Karen gave a brief update of how ORF is funded by our partners, the City of Grand Junction, City of Fruita and Town of Palisade. In 2013 Mesa County stopped funding. There was a surplus and were able to make the budget work but this year unable to make it work through the end of the year. Karen reached out to RFF to ask for shortfall funds. The RFF provided the necessary funding to get ORF through until 2020 partners funds are received. Looking at ideas to help increased funds and fundraising ideas that will help replenish funds. Catherine added that she wants to see if there is anyone interested and willing to spearhead a meeting and give at next meeting. Karen said the Round Up is the no brainer fundraising potential but the program is still a work in progress. Fred added that it is much easier for Ellen if she has warm leads so please give her businesses you know. Will be re-establishing connections with partners.

Dave asked if putting a subcommittee together, he would be interested in being a part of this committee. Lou volunteered and as did Michele. Catherine asked Michele to give her ideas: One she can't talk about yet but will after the first of the year:

House Parties

Members bringing on five new donors at membership level per year

Chris stated he would be at the meeting in January and thinks we should work on a coordinated effort. He'd like to be a part of the fundraising meeting.

There was no further new business.

Old Business –

Colorado Gives Day – Michele thanked everyone for making phone calls, raised \$6,871.10 which is the most raised to date. She heard from donors that said they appreciated the call. Had 49 donors and all but 13 paid the credit card fee which means RFF gets to keep 100% of donation made if credit card fee was paid.

Round Up – Ellen gave an update, total raised in 2019 is \$1,519. Discussed businesses that have come on board, Loki, Sudbrothers, Octopuss Coffee and what they are doing for the program. Angelos and Summit Canyon said tariffs are hurting them as is minimum wage. She is talking with Rock Slide and Dream Café. Asset Engineering is considering an annual donation. She asked younger board members with ideas of some of the new businesses in town. Has had conversation with Cristi Reece and she's kicking around ideas.

Handle Bar

Hieden Homes

Carlson

Rockslide

Rocky Mounts

Ellen stated Hot Tomato would prefer a specific project. Way finding signage came up at the October meeting.

David asked about corporate sponsors. Currently using sponsors for concert series. He's interested in being on the fundraising committee.

Website – Karen gave a brief update on Ryan Sawyer Marketing working the redesign and today received a proof, looking at February launch. Catherine is looking for photo ideas as to what represents the riverfront.

Wayfinding Signs – Tabled until February UTC presentation. Looking for funding.

Public Comment – There was no public comment.

Adjournment – Meeting adjourned at 7:00pm.