

DOWNTOWN GRAND JUNCTION BUSINESS IMPROVEMENT DISTRICT
BOARD OF DIRECTORS REGULAR MEETING MINUTES
THURSDAY, MAY 14, 2020
437 COLORADO AVE
7:30 A.M.
VIA ZOOM VIDEO COMMUNICATIONS

PRESENT: Doug Simons Jr. (Chair), Josh Niernberg (Vice-Chair), Tom LaCroix, Dan Meyer, Libby Olson, Maria Rainsdon, Vance Wagner

ABSENT: Duncan Rowley, Anna Stout

STAFF: Brandon Stam, Dave Goe, Vonda Bauer, Rykel Menor

CITY STAFF: John Shaver (City Attorney)

CALL TO ORDER: Doug called the meeting to order at 7:33 a.m.

APPROVAL OF MINUTES

Meeting of April 9, 2020

Tom made a motion to approve the minutes of the April 9th, 2020 meeting. Libby seconded the motion. The motion was approved.

UPDATES

Event Update

Downtown Grand Junction, Fruita Chamber of Commerce, and Palisade Chamber of Commerce will jointly apply for a Farmers Market promotion program grant through the U.S. Department of Agriculture (USDA).

Downtown Grand Junction, Fruita, and Palisade are working with the Mesa County Public Health Department to determine how the markets will proceed this year due to COVID-19. Some of the recommendations were to require vendors, staff, and customers wear masks, limiting the number of people at the market, redesigning the booth spaces and layout options. Depending on the Mesa County Public Health Department restrictions, the plan is to phase in other vendors besides farmers, food trucks, etc. Options are being considered to move the market to a parking lot instead of closing Main Street.

There will be additional updates regarding the Market on Main and 4th of July parade at the BID meeting in June.

Marketing Update

The GJ Off Road Social Media Challenge begins May 22nd through May 31st. Riders are required to complete the 15 / 30 / or 40 mile GJ Off Road course and record their ride with a fitness tracking app to be eligible to win a Downtown gift card.

Downtown Grand Junction is accepting applications for the Creative District Micro Grant Program. Applications close on May 31, 2020. Grants will be awarded up to \$1,000 for art projects that support the Downtown Grand Junction arts community. Three applications have been submitted to date.

Outdoor Dining Space

The DDA is the permitting entity for Outdoor Dining Leases in Downtown. Branded explained that he has had discussions with City Manager Greg Caton regarding the possibility of expanding outdoor seating and adding popup dining areas. Potential locations include the parking lot between 6th and 7th on Rood Avenue and the parking lot between 4th & 5th Streets on Colorado Avenue. Sidewalks would not be allowed to be blocked and alcohol would be prohibited at this time; however, the State of Colorado may modify liquor regulations to allow alcohol in the expanded seating areas.

Additionally, Downtown Grand Junction will be moving forward with the redesign of the parking lot between 4th and 5th Streets on Colorado Avenue which will include an event plaza.

OTHER BUSINESS

None

PUBLIC COMMENTS

None

ADJOURN:

There being no further business; Tom made a motion to adjourn. Vance seconded the motion. The meeting adjourned at 7:43 a.m.