

DOWNTOWN GRAND JUNCTION BUSINESS IMPROVEMENT DISTRICT
REGULAR BOARD MINUTES
THURSDAY, FEBRUARY 13, 2020
131 N 6TH STREET
7:30 A.M.

PRESENT: Doug Simons Jr. (Chair), Tom LaCroix, Dan Meyer, Libby Olson, Maria Rainsdon, Duncan Rowley, Vance Wagner

ABSENT: Josh Niernberg (Vice-Chair), Anna Stout

STAFF: Brandon Stam, Vonda Bauer, Rykel Menor

CITY STAFF: John Shaver (City Attorney), Greg Caton (City Manager)

CALL TO ORDER: Doug called the meeting to order at 7:33 a.m.

APPROVAL OF MINUTES:

Meeting of January 9, 2020

Maria made a motion to approve the minutes of the January 9th, 2020 meeting. Vance seconded the motion. The motion was approved.

DOWNTOWN PARKING DONATIONS

Brandon attended a City Council Workshop where there was discussion regarding the elimination of the free Holiday parking. When free Holiday parking was eliminated, half of the money (approximately \$14,000) that was received during the holidays was given to United Way. They discussed how the money could be distributed starting in 2021. One idea was to develop an application process and award three grants to non-profits that are performing work Downtown. City Council suggested that the DDA/BID Board would be the decision committee for the grants. The parameters of the application process will be brought back to the Board for review.

Tom made a motion to move forward. Maria seconded the motion. The motion was approved unanimously.

UPDATES

Hiring Update

Eleven applicants were interviewed for the Community Engagement Manager position. Three finalists have been selected for a second interview.

Interviews for the Ambassador Coordinator position will be next week.

Board Retreat

The tentative date for the Board Retreat is Thursday, March 5, 2020.

The February 27th, 2020 Board meeting will be canceled due to the Board Retreat scheduled in March.

Downtown Conferences

Community Builders hosted a Better Places Workshop on February 10th and February 11th, 2020. Approximately sixty people attended the workshop. Attendees were given a tour of the Downtown and were shown the Downtown Plan of Development and concepts of buildings that are planned for redevelopment.

Brandon is working with Downtown Colorado Inc. and Colorado Municipal League to host a Redevelopment Symposium in Grand Junction on March 19th and March 20th, 2020. There will be discussions regarding redevelopment projects in Grand Junction including the riverfront development.

Downtown Grand Junction would like to host the Creative District Conference in 2021 and the Downtown Colorado Inc. Conference in 2022. Brandon is working with Maria Rainsdon and the Downtown hotels for assistance in bringing these events to Grand Junction.

OTHER BUSINESS

- We received some feedback that the car show should not be moved from September to June; however, responses received from last year's registrations were favorable.
- Music Festival applications open next Wednesday
- Restaurant Week will be held March 6th – March 15th, 2020
- A new Facebook page has been created called Downtown Grand Junction Business forum.

PUBLIC COMMENTS

None

ADJOURN:

There being no further business; Duncan made a motion to adjourn. Tom seconded the motion. The meeting adjourned at 7:44 a.m.