

**COLORADO RIVERFRONT COMMISSION**  
**683-4333**

**One Riverfront (ORF)**

**Minutes**  
**August 18, 2020**

**Called to Order:**

Meeting called to order at 5:30pm by co-chair, Dr. Fred Barbero. Those present from ORF were:

Dr. Fred Barbero, co-chair	David Varner
Catherine Ventling, co-chair	Lou Patterson
JoAnna Woodruff	Laney Heath
Rondo Buescheler	Tom Moore

Also present: Chris Herrman, Western Colorado Community Foundation, Ture Nycum, City of Fruita Parks and Rec, and Rick Taggert, City Council Member, City of Grand Junction and Michele Rohrbach, ORF staff.

Absent: Dave Basitan

**Approval of Minutes** – Motion to approve minutes from June meeting made by Rondo. Tom second. Motion was passed.

**Announcements** – IGA meeting on Thursday, September 3rd at 7:00am on the Courthouse lawn. Please bring your mask and lawn chair.

**Partner Updates:**

**Colorado Parks & Wildlife** – Pete was unable to attend but emailed Michele his update to read to the group. Colorado Riverfront Concert Series (CRCS) cancelled. There is a new owner of 2757 C 1/2 and 2759 C1/2, Fourpoints Funding Investment Group and Rodger Howard(?) respectively. He also spoke with David Skinner who mentioned the first right of refusal could be extended to other entities and is not exclusive to Mesa County. He continues to deal with homeless camps and they are becoming more “industrious” excavating an area below ground level for their camp.

**Mesa County** – County was unable to attend.

**City of Grand Junction** – Rick updated on Dios Rios groundbreaking took place on Monday. He mentioned that there is one developer that is looking to due the majority of the development. Michele added that she spoke with Jen Tayler to see if she would like to present her project at the ORF April meeting. Jen was excited.

**City of Fruita** – Ture said they are close to finishing up their Parks and Open Space Master Plan and it will go before the council for adoption in October. Working on Wayfinding Sign grant application. About two weeks out from choosing an artist for Roundabouts.

**Town of Palisade** - Michele said they are working on their 2021 budget. Rondo added that Phase 1 of the Plunge is done - Landsend Road to downtown. Working on their sewer plant from 33 ½ Road to continue with Clifton to Riverbend Park.

RFF – As started earlier, CRCS has been cancelled as has the Tour of the Moon, these are the Foundation's two largest fundraisers so will be looking for ways to make up for lost donations. Foundation is now signed up for PayPal Gives which means credit card charges on online donations will be donated back to the Foundation. Foundation also is now able to do "Text to Give" donations. Which for QR code and phone number.

**New Business:** Lifejacket kiosk project - Catherine talked about the gentleman that started the "Save a Life" by putting several lifejacket kiosks along the river. The group can't accept money donations but can take donated lifejackets. Catherine asked if maps could be put on the kiosk where users can drop after borrowing. He needs lifejackets because many people just take them and don't return them when done. He would be happy with maps that are more informational on the kiosks.

Ideas - poster for kiosks. Catherine said ORF needs more information from him. Rondo motioned to make a poster/map for ORF website and on kiosks. Tom second. Rick said he thinks the City can help. He is concerned about liability. Rondo suggested moving forward with a design for a poster/map and Rick can check with John Shaver. Catherine modified motion to explore other ways to help after further conversation without partnering with Brian. David second. Motion was passed.

Laney thinks Brian needs to tell his story of why he started the program. she thinks it would have a major impact on the importance of using a lifejacket.

Rick thinks because of the liability, he has concerns of where relations start or stop. He will talk with John. Rondo withdrew his motion. David suggested a small working group - Catherine, Rondo, Laney and David. Rick will schedule a meeting with John Shaver. Catherine will talk to Brian about the program and let Michele know.

Fred thanked Catherine for bringing the idea to the group to help keep the group refreshed. Next meeting will explore new kiosk locations.

**New members** - Michele said the City of Grand Junction needs to make final approval, which they will be doing tomorrow. Once she knows who has been appointed, she will get their names and bios out to the group.

**Wayfinding signs** - Michele thanked Ture for Fruita for taking the lead on wayfinding signs. Michele will check with Lance on grant status.

**Old Business –**

Round Up – Fred informed the group that Ellen has resigned. No new partners have been signed up during COVID. Michele stated that Munchies has been sending a donation every month. Fred reminded the group to visit participating businesses and to thank them. He'd to highlight each business every month on social media.

Website – Catherine didn't have any analytics but Michele stated she has received many positive comments. Catherine, JoAnna and Michele have gone through training and have manual/recording. Wanting to do a campaign to highlight Round Up Partners. New site is mobile device friendly.

Fundraising - Dave was unable to attend so Lou updated that the group will be meeting on September 3rd at noon.

**Public Comment** – Question was asked about updates to our partners. Michele said that in the past ORF has done a presentation to our partners individually at one of their monthly meetings to update them on ORF happenings. The last one was done by Stacy Beagh and Karen Jefferson when we finished up the Strategic Plan, revealed our new logo and was getting ready to launch the Round Up program. Rick said Council meetings are not the best for these types of update. He suggested a breakfast or lunch meeting. He told Michele to contact Belinda over at the City and suggest that all partners (City of Grand Junction, Mesa County, City of Fruita, Town of Palisade) as well as the ORF board.

There was no further public comment.

**Adjournment** – Rondao motioned at 6:50pm to adjourn the meeting. Catherine second. Motion was passed.