

**MINUTES**  
**Grand Junction Commission on Arts and Culture (GJCAC)**  
**Wednesday, October 28, 2020 GoTo Meeting**

**Commissioners Present:** Gary Ambrosier, Ron Cloyd, John Cooper, Sarah Dishong, Donna Fullerton, Matt Goss, Kristian Hartter, Matt Janson, Kelley Raymond, Diana Rooney

**Commissioners Absent:** None

**Others Present:** Anna Stout, Erica Kitzman, Ann Hartter, Rykel Menor, Lorie Gregor

Chair Donna Fullerton called the meeting to order at 4:00pm. Ron Cloyd moved to approve the minutes of the September 23rd meeting. Gary Ambrosier seconded the motion, and the minutes were approved unanimously.

**NEW BUSINESS**

**Postvention:** Erica Kitzman gave her final report. They shifted to online and had a successful program.

**Geek Parties Poe Project:** Ann Hartter gave her final report. They shifted to outside in downtown and had many challenges.

**Downtown Art Fest:** Rykel Menor gave her final report. They shifted to a smaller festival and online film fest. The film fest was more successful online than in person.

**24 & G Roundabout – 1% for the Arts:** Lorie informed the commission of the upcoming 1% for the Arts project for the 24 Rd and G Roundabout which may include a central piece in the roundabout and mural for the underpass, as well as the Aspen Trees that have been removed from the Riverside Parkway & 5<sup>th</sup> St. intersection due to relandscaping. Sarah Dishong and Diana Rooney will be on the committee for this project.

**Basalt Deaccessioned Artwork:** Lorie shared the pieces that were available, and after discussion the commission decided they were not interested. Lorie will contact Basalt and let them know.

**OLD BUSINESS**

**Art Grant Application:** Lorie gave an overview of the new application that is now a seamless document. The commission will move forward with the online process, Lorie will update the new website. A motion was made by Gary Ambrosier to set the limit of the request to \$3800. Ron Cloyd seconded it and the motion carried unanimously.

**Sculpture Cleaning:** Lorie thanked the commissioners who helped with cleaning the sculptures. They are all done for the season.

**REPORTS**

**Art Exhibits/New Artists:** Lorie thanked the commissioners who helped install the artwork. All our venues now have artwork. The Art Exhibit workgroup has accepted 9 new artists to exhibit with us.

**Write On Update:** Gary Ambrosier gave an update on Write On. His notes are attached.

**Art Grant Evaluations:** Postvention – Kristian Hartter gave his evaluation, Art Festival – Kelley Raymond & Diana Rooney gave their evaluation, Geek Parties – Gary Ambrosier gave his evaluation,

All are attached. Lorie updated that the Museum has cancelled Chautauqua and Postvention refunded \$596.

The next regular meeting of the GJCAC will be 4:00 p.m. Wednesday, November 11.  
<https://global.gotomeeting.com/join/676965733>

As there was no further business, Donna declared the meeting adjourned at 6:00 p.m.

Respectfully submitted,  
Lorie Gregor

Write on Agenda

Dist. 51 Team with Gary Ambrosier Arts Council

Friday Oct 23 9:00 p.m.

1. Look over the poster
  - a. Theme idea What Did you appreciate during your time at home. ( Sarah is thinking on this and may change it )
  - b. Deadline is March 1, 2021 by 5:00 p.m.
  - c. Students will send this to the e mail listed on the poster. Parents will type their name and date.
  - d. On the poster we will have Parents Signature and date it. Some how do we need to state it as this is done by my child, ? or to much
2. Awards presented in City hall ( this will be up to Lorie for availability of room) Around April 1<sup>st</sup>? There is no teacher work day from Spring break on.
3. Reading on KAFM When would you recommend this happening and time of day? TESTING work around
4. Television D51 communication office thought this might be a possibility. Would like to introduce the last of January , live on air, with two of us talking about the program.
5. Television. Have the stations at City Hall, possible interview a few of the kids OR at least a short item for the news cast.
6. Station we could have them virtually or at the station Coach at KAFM thought this would still be good. ( or virtually )
7. Start on Feb 1<sup>st</sup> Sarah and Terri will send out the fliers/posters the last week of January. They are going to hit it harder than last year.
8. To all the teachers/ Administrators will get this one week before.
9. Is the Deadline good? This way it is before spring break . March 22.
10. The Library is on board and KAFM.

WE know how hard it is this year however, having it in January can help the students prepare for the test as well as those in the IB program. They are really glad we did not do this in September.

New ideas. What about a traveling Trophy for each category. This would go to the school who is the Write On writer of the year. Then September we would get the trophy for the next session of write on. The name of the writer would be on it. Maybe for 10 years?

Library is on board with us. Also, KAFM

GRAND JUNCTION COMMISSION ON ARTS AND CULTURE  
EVENT/PROJECT/PROGRAM EVALUATION

Organization: Postvention Alliance

Name of event: Healing with Art, Writing , and Movement

Your name: Kristian Hartter

Date(s) of event: Various dates, late Summer 2020

Date you attended: Virtual

Number of people in attendance: Virtual, so just me

Number of participants (artists): 5

Describe the event: A series of arts events focused on youth and healing/prevention of suicide. The projects/events all had some sort of connection to writing, poetry and short stories specifically, with one event involving re-purposing old books into new art, and another creating a book from scratch. The event had a small, targeted audience but the organization has a good reach. Several videos were produced, some of which had a live audience when recorded, some didn't. The total runtime of the videos was about three hours. The event videos can be found at the following link until 12/31/2020 - <https://www.postvention.org/art>

Providing tools for young people to process, understand, and prevent suicide was the goal.

What were the strengths of the event: They did a great job pivoting their production to fit into the strange times we are in. There were a good variety of projects presented to meet their goals. The ability of the group to work with other organizations and individuals was outstanding. There was a clear passion and enthusiasm for the event and the goal.

What were the weaknesses of the event: Some of the video production was less polished than ideal.

What suggestions do you have to improve this event: With more time and resources they could improve video production through more professional equipment, video artists, and post-production.

Publicity: Was the GJCOAC logo used in: Check appropriate boxes (Please attach samples): This was a semi-public event so much of this list is not truly relevant -

Posters

Program/brochure

X GJCOAC listed as a donor/supporter

Received professional pictures from organization –

Public Service Announcement mentions GJCAC –

GJCAC link on organization's website

Is the organization's website linked to our website –

X Organization worked with you before/during /after event – yes to all

GRAND JUNCTION COMMISSION ON ARTS AND CULTURE

EVENT/PROJECT/PROGRAM EVALUATION

Organization \Geek Paties of the Grand Valley

Name of event/program/project: Corvid 2020

Your Name: Gary Ambrosier

Date(s) of Event: Oct 1, 2020

Date you attended: Oct 1, 2020

Number of people in attendance: 10

Number of participants (artists): 4

Describe the event:

Poe Mythology. This was performed at the Buffalo 4<sup>th</sup> and Main. Area was secured with rope and signs stating 6 feet apart. Great PA system. Four performers read poems or stories to the audience.

What were the Strengths of the event? The sound equipment was great. The performers did an outstanding job of reading. Good pronunciation from all of them.

What were the weaknesses of the event: Maybe a little more expression and voice reflection as you read. It was pretty much the same volume

What suggestions do you have to improve this event? Possible have posters out in front, and on entrances to the area for people to know wha the reading and activity is about. Some people did get a pamphlet and then walked off. A lot of people walked by and were talking. Again, signs up indicating a production was in session and PLEASE—No Talking.

Publicity: Was the GJCOAC logo used in: Check appropriate boxes (Please attach samples)

- Posters She said she had some, but I did not get one.
- Program/brochure YES
- GJCAC listed as a donor/supporter YES
- Received professional pictures from organization NO
- Public Service Announcement mentions GJCAC No idea
- GJCAC link on organization's website Yes
- Is the organization's website linked on our website Yes
- Organization worked with you before/during/after event She did contact me several time over the past few month and with Corvid, I was impressed she followed the guidelines prescribed by the Health Department. I under stand the performances would not have gone on had she not enforced their guidelines



## Grand Junction Commission on Arts and Culture - Event/Project/Program Evaluation

Organization: City of Grand Junction  
Name of event: Grand Junction Film Festival 2020  
Evaluation by: Kelley Raymond  
Date & Location: October 4th  
Number of Attendees: online  
Number of Artists: 19 films  
Cost: Free

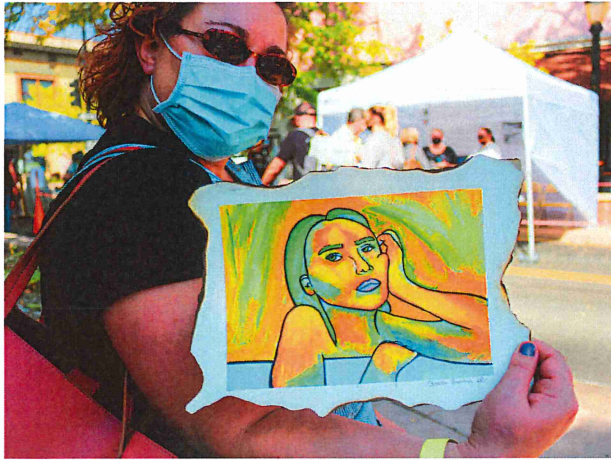
**Description:** Grand Junction Film Festival 2020 was held entirely online. The link is clearly visible on the GJ Creates Website: <https://gjcreates.org/film-festival/> and takes you directly to the YouTube GJFF 2020 of all 19 films featured.

**The Strengths of Downtown Art Festival:** I like that I was able, and still can, watch the films online at my leisure. They run the gambit of a wedding chronicle to biographical stories, documentary style films, and music videos. Some are more lengthy than others. Some are professional grade and some are more novice. I enjoyed watching them. My favorite so far is "The Wild Toddler Chronicles". That really struck a chord with me as a parent who began traveling with my son when he was a baby.

**The Weaknesses:** I have not attended the GJ Filmfest in the past so I am not sure what to comment. I believe they did their best with what they had.

GJCAC was listed as a sponsor on the FB event.





## Grand Junction Commission on Arts and Culture - Event/Project/Program Evaluation

Organization: City of Grand Junction  
 Name of event: Alpine Bank Downtown Art Festival  
 Evaluation by: Kelley Raymond  
 Date & Location: October 2-5th  
 Number of Attendees: several hundred  
 Number of Artists: 50+  
 Cost: Free

**Description:** Street festival downtown between 4th-7th streets. Various art vendors and live music performances.

**The Strengths of Downtown Art Festival:** A variety of vendors and artists- fine arts and musicians. Also live art demos. I think Downtown GJ tried their best with what 2020 gave them to work with. They had clearly marked COVID related restrictions in place; ie: signage requiring masks and social distancing and lots of traffic cones/tape to mark guidelines. They also required attendees to have a "ticket" (free of charge) as to track people in attendance. The process was done online and also in person at the entrance if needed. Downtown staff/volunteers were very friendly.

**The Weaknesses:** GJ Creates Website was not clear as to where the event was located. That being said it wasn't hard to figure out once you got downtown, but I feel they could've have updated the website information. Also not a lot of info about the tickets needed but it was an easy process to figure out. GJCAC was listed as a sponsor on the FB event.

