



City of Grand Junction, State of Colorado

Proclamation

Whereas, the government of Grand Junction, Colorado celebrates our local small businesses and their contributions to our local economy and community; according to the U.S. Small Business Administration, there are currently 30.2 million small businesses in the U.S., representing more than 99.7% of businesses with employees in the U.S. and are responsible for 65.9% of net new jobs created from 2000 to 2017; and

Whereas, there are over 1,558 times more small businesses than large businesses in the U.S. and they employ 47.5% of the workforce; and

Whereas, 90% of U.S. consumers say Small Business Saturday has a positive impact on their community; and

Whereas, 89% of consumers who are aware of Small Business Saturday said the day encourages them to Shop Small all year long; and

Whereas, the average Small Business Saturday shopper spent \$137.50 in 2016; and

Whereas, every dollar spent at an independent retailer returns three times more money to the local economy than shopping at a chain store; and

Whereas, the City of Grand Junction, Colorado supports our local businesses that create jobs, boost our local economy and preserve our communities; and

Whereas, organizations such as the Downtown Grand Junction Partnership and the Grand Junction Chamber of Commerce as well as public and private organizations across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday.

NOW, THEREFORE, I, C.E. Duke Wortmann, by the power vested in me as Mayor of the City of Grand Junction, do hereby proclaim November 28, 2020 as

"Small Business Saturday"

and urge the residents of our community, and communities across the country, to support small businesses and merchants on Small Business Saturday and throughout the year.

IN WITNESS WHEREOF, I have hereunto set my hand and caused to be affixed the official Seal of the City of Grand Junction this 18th day of November, 2020.



C.E. Duke Wortmann

Mayor