

**LOCAL LICENSING AUTHORITY
CITY OF GRAND JUNCTION, COLORADO
VIRTUAL MEETING VIA GOTOMEETING**

**MINUTES
WEDNESDAY, FEBRUARY 3, 2021, 2:00 P.M.**

HEARING OFFICER SAM D. STARRITT

I. Call to Order

The meeting was called to order at 2:02 p.m. via GoToMeeting. Those present were Hearing Officer Sam D. Starritt, City Attorney John Shaver and Deputy City Clerk Selestina Sandoval.

II. License Renewal Applications

1. SAL, Inc. dba Fiesta Guadalajara-GJ, 710 North Avenue, Grand Junction, CO 81501, Hotel & Restaurant
2. Colorado Mesa University dba Hotel Maverick, 840 Kennedy Avenue, Grand Junction, CO 81501, Hotel & Restaurant
3. Main Street Management, LLC dba TRU by Hilton Grand Junction Downtown, 243 Colorado Avenue, Grand Junction, CO 81501, Lodging & Entertainment
4. G A Restaurant, Inc. dba Wrigley Field, 1810 North Avenue, Grand Junction, CO 81501, Hotel & Restaurant
5. CST Metro, LLC dba Circle K #2744115, 599 29 ½ Road, Grand Junction, CO 81501, Fermented Malt Beverage Off Premises
6. Texas Roadhouse Holdings, LLC dba Texas Roadhouse, 2870 North Avenue, Grand Junction, CO 81501, Hotel & Restaurant

Hearing Officer Starritt read renewals 1 - 6 into the record and verified with Ms. Sandoval the applications were in order. The renewal applications were approved.

III Transfer of Ownership Application

1. CF Altitude, LLC dba Alta 6312, 107 Grand Avenue, Grand Junction, CO 81501

CF Altitude Holdings, LLC 11611 San Vicente Blvd, 10th Floor, Los Angeles, CA 90049

Manager: Greg Shoemaker, 5742 Kiyot Way, Playa Vista, CA 90094

Manager: Randal Fralix, 12808 Queensbury Lane, Apt 437, Houston, TX 77024

2. CF Altitude, LLC dba Alta 6151, 2896 North Avenue, Grand Junction, CO 81501

CF Altitude Holdings, LLC 11611 San Vicente Blvd, 10th Floor, Los Angeles, CA 90049

Manager: Greg Shoemaker, 5742 Kiyot Way, Playa Vista, CA 90094

Manager: Randal Fralix, 12808 Queensbury Lane, Apt 437, Houston, TX 77024

3. CF Altitude, LLC dba Alta 6311, 1904 North 12th Street, Grand Junction, CO 81501

CF Altitude Holdings, LLC 11611 San Vicente Blvd, 10th Floor, Los Angeles, CA 90049

Manager: Greg Shoemaker, 5742 Kiyot Way, Playa Vista, CA 90094

Manager: Randal Fralix, 12808 Queensbury Lane, Apt 437, Houston, TX 77024

4. CF Altitude, LLC dba Alta 6315, 722 Horizon Drive, Grand Junction, CO 81506

CF Altitude Holdings, LLC 11611 San Vicente Blvd, 10th Floor, Los Angeles, CA 90049

Manager: Greg Shoemaker, 5742 Kiyot Way, Playa Vista, CA 90094

Manager: Randal Fralix, 12808 Queensbury Lane, Apt 437, Houston, TX 77024

5. CF Altitude, LLC dba Alta 6316, 2249 Broadway, Grand Junction, CO 81507

CF Altitude Holdings, LLC 11611 San Vicente Blvd, 10th Floor, Los Angeles, CA 90049

Manager: Greg Shoemaker, 5742 Kiyot Way, Playa Vista, CA 90094

Manager: Randal Fralix, 12808 Queensbury Lane, Apt 437, Houston, TX 77024

6. CF Altitude, LLC dba Alta 6124, 2525 Broadway, Grand Junction, CO 81507

CF Altitude Holdings, LLC 11611 San Vicente Blvd, 10th Floor, Los Angeles, CA 90049

Manager: Greg Shoemaker, 5742 Kiyot Way, Playa Vista, CA 90094

Manager: Randal Fralix, 12808 Queensbury Lane, Apt 437, Houston, TX 77024

Hearing Officer Starritt read the applications into the record recognizing they were the same applicants for different stores. Kevin Coates, Attorney for the applicant and Dennis Dirkse, Vice President of Retail Operation represented the applicant. They explained that CF Altitude, LLC had purchased 75 Colorado locations from Pester Marketing, LLC and have a Master File with the State of Colorado Liquor Enforcement Division. Most staff is remaining the same through the purchase.

Hearing Officer Starritt asked Ms. Sandoval if the files were in order. Ms. Sandoval said they were, with the exception of missing Wholesaler Affidavits. Mr. Coates explained these should be submitted within the week. Hearing Officer Starritt asked if there was anyone present to speak against the applications. There was no one. The applications for transfer of ownership 1 – 6 were approved conditionally upon receiving the Wholesaler Affidavits.

IV Special Event Permit Application

1. Grand Junction Lodge #270 Loyal Order of Moose, 567 25 ½ Rd, Grand Junction, CO 81505, “Raptors Poker 2 - 2021”, 567 25 ½ Rd, Grand Junction, CO 81505 on February 20, 2021 from 1:00 p.m. - 7:00 p.m.

Administrator: Jerry Schrock, 2952 Bonito Lane, Grand Junction, CO 81504

Event Manager: Andy Weaver, 499 Fremont Street, Fruita, CO 81521

Loyal Order of Moose Administrator Jerry Schrock and Event Manager Andy Weaver answered a series of questions regarding the event location, security and how it will be conducted lawfully. Hearing Officer Starritt asked if anyone present was in opposition of this special event permit being issued. There was no one. Hearing Officer Starritt entered Exhibits “A” and “B” (attached) into the record.

Hearing Officer Starritt found that pursuant to Colorado State Statute 44-5-106, there are no grounds to deny the special event permit; it would not be injurious to the public welfare because of the nature of the special event, its location within the community, or the failure of the applicant in a past special event to conduct the event in compliance with applicable laws. Hearing Officer Starritt stipulated to Mr. Schrock the approval was conditional upon the rules of Mesa County Health Department rules regarding COVID-19 being followed. The application for a special event permit submitted by Grand Junction Lodge #270 Loyal Order of Moose for “Raptors Poker 2 - 2021” was in order and approved.

V Other Business

There was none.

VI Adjournment

The meeting was adjourned at 2:38 p.m.

SPECIAL EVENT PERMIT
QUESTIONNAIRE AND AFFIDAVIT

1. Name of Event: Raptors Poker 2
2. How many attendees are expected? 175
3. Has the event been held in the past? If so, how many years? 7yr.
4. Have there ever been any violations or citations issued during the event in the past?
no.
5. Describe the premises at which the event will take place (attach diagram).
Moose Lodge 10,000 sq ft
6. What type of and how many security will be provided?
7 people
7. Describe the Security Control Plan (use additional sheet if necessary).
person at each door to make sure no one leaves with drinks or enters without paying
8. How will security personnel be identified?
By Orange Vest
9. If this event is an outdoor event, how will the exterior boundaries of the premises be marked (i.e., roped, fenced, etc.)?
indoor event.

10. What method of age verification will be used (i.e., at the door, at the bar, etc.) and how will underage patrons be identified so as not to be served alcohol beverages (i.e., stamp or mark on the hand, etc.)?

every every one will have to show I.D. to get in
under age will receive a color wrist band.

11. How will the conduct and level of intoxication of attendees be monitored and by whom?

By the Bartender or Beer runners.

12. Have the volunteers or members of your organization been trained in the sale/service of alcohol beverages?

All bartender

13. What other types of beverages and food/snacks will be available?

malts, wines, & spirituous liquors - chili, hotdogs, cheese dip -
water soda pop. coffee

14. Does this organization (applicant) have a State and City Sales Tax Number? If so, provide those numbers below. If not, what is the application submission date?

yes 00 41369-000 City of SJ. 1294

I hereby certify, under penalty of perjury, that the information provided to the Grand Junction Liquor Licensing Authority contained in this questionnaire/affidavit is true and accurate to the best of my knowledge.

Jerry Schrock
Applicant's Signature

12/30/20
Date

STATE OF COLORADO)
COUNTY OF MESA) SS.
CITY OF GRAND JUNCTION)

Subscribed and sworn to before me this 30 day of December, 20 20.

Witness my hand and official Seal.

[Signature]
Notary Public

10/28/2023
My commission expires



PARKING

KITCHEN

RESTROOMS

ENTRY

BAR AREA



567 25 1/2 ROAD

fit

AREA IN RED INDICATES LIQUOR PERMITTED AREA

BAR STAND

PARKING



EXIT

EXIT

