

**MINUTES**  
**Grand Junction Commission on Arts and Culture (GJCAC)**  
**Wednesday, April 28, 2021 Hospitality Suite**

**Commissioners Present:** Ron Cloyd, John Cooper, Sarah Dishong, Matt Goss, Matt Janson, Lindsay Jaeger, Jan Moorman, Kelley Raymond, Diana Rooney, Erica Zajackowski

**Commissioners Absent:** None

**Others Present:** Lorie Gregor, Anna Stout

Chair Sarah Dishong called the meeting to order at 4:03pm. Ron Cloyd moved to approve the minutes of the March 24 meeting with a correction to the time of the Strategic Cultural Plan to 5:00-6:30 pm. Matt seconded the motion, and the minutes were approved unanimously.

**NEW BUSINESS**

**City Calendar:** Lorie Gregor tabled this item due to lack of information.

**Cultural Plan Review:** Lorie reviewed the outline and expectations for the Strategic Cultural Plan event. Approximately 60 people have RSVP'd. Council Person Anna Stout stressed focusing on diversity, equity, and inclusion.

**Rocky Mountain PBS:** RMBPS has offered the Art Commission 35 fifteen-second free spots during adult programming to promote the Art Commission as part of their grant. The Commission chose the following verbiage: "*The Grand Junction Commission on Arts and Culture helps art and culture grow and thrive in our community by creating sustainable economic resources for local artists. Learn more about local art and see a listing of local artists at Gjarts.org*" Lorie will send them 30 pics for the collage. They will air in the fall

**OLD BUSINESS**

**1% Update:** Lorie gave an update regarding the following projects:

Fire Station 3 – 580 251/2 Rd. \$45,000 for a brick relief.

Fire Station 6 – 27 Rd, N of G. \$38,000 for metal depiction of horses that pulled the wagon: Sam & Jack. 24 Rd Roundabout \$152,000 is on hold

Redlands Roundabout – On hold last year. Lorie will engage finalists for adjustments to budgets.

Artline – 7<sup>th</sup> St between Main and Struthers. Lorie applied for a grant to AARP to improve 1 block. Long term goal - entire length will be activated with interactive art installations.

Memorial Chair for Warren Barnes in breezeway – privately funded, city approved. Installation in late summer.

Food Bank Mural – no word from them. Considered dropped.

**Grant Adoptions:** Tabled due to time constraints

**REPORT AND ANNOUNCEMENTS**

**Watercolor Society:** Ron Cloyd gave his evaluation of the Watercolor Society (attached)

**Take Part in Art:** The event will be June 19 from 9am – 12:00pm outside of the barn in Lincoln Park. 9 organizations have filled out an application. Centennial Band will have kids make and take musical instruments. Performances will be held on the patio. Please help with set up/tear down.

The next regular meeting of the GJCAC will be 4:00 p.m. Wednesday, May 26, at the Hospitality Suite. As there was no further business, Lorie declared the meeting adjourned at 5:29p.m.

Respectfully submitted,

Lorie Gregor

GRAND JUNCTION COMMISSION ON ARTS AND CULTURE  
EVENT/PROJECT/PROGRAM EVALUATION

Organization: Western Colorado Watercolor Society

Name of event/program/project: The Rockies West Show

Your name: Ron Cloyd

Date(s) of event: March 1-30, 2021

Date you attended: 3/10/21 and 3/25/21 (online)

Number of people in attendance: <200 in person, online  
attendance not reported

Number of participants (artists): 54

Describe the event:

The show was installed at the Art Center as planned, but due to the covid pandemic the group was not able to host a First Friday reception and attendance was restricted.

Midway through the exhibit time, the Art Center was forced to close, resulting in the group adding an online version of the exhibit.

The planned workshop was moved to an online format, with 17 people attending.

What were the strengths of the event?

The art was of exceptional quality, and was well displayed in both the Art Center exhibit and online format.  
in response to the pandemic issues, the exhibit was moved to the online format to keep it visible.

What were the weaknesses of the event?

The Covid pandemic forced the closure of the Art Center midway through the show period, resulting in low in-person attendance.

What suggestions do you have to improve this event?

None, considering the negative circumstances the show was well executed.

Publicity: Was the GJCOAC logo used in: Check appropriate boxes (Please attach samples)

- Posters
- Program/brochure
- GJCAC listed as a donor/supporter
- Received professional pictures from organization
- Public Service Announcement mentions GJCAC
- GJCAC link on organization's website
- Is the organization's website linked on our website
- Organization worked with you before/during/after event