

MINUTES
Grand Junction Commission on Arts and Culture (GJCAC)
Wednesday, June 23, 2021 Administrative Conference Room, City Hall

Commissioners Present: Ron Cloyd, Sarah Dishong, Matt Goss, Matt Janson, Lindsay Jaeger, Jan Moorman, Kelley Raymond, Diana Rooney

Commissioners Absent: Erica Zajackowski

Others Present: Elizabeth Fogarty, Randall Reitz, Lorie Gregor

Chair Sarah Dishong called the meeting to order at 4:01pm. Ron Cloyd moved to approve the minutes of the May 26 meeting. Matt Janson seconded the motion, and the minutes were approved unanimously.

NEW BUSINESS

Sarah introduced the new Council Liaison Randall Reitz. Introductions were made all around.

Visit Grand Junction: Elizabeth Fogarty, Executive Director of Visit Grand Junction gave an overview of what Visit GJ does and how they market the arts using media channels. Upcoming is an art passport that will feature a downtown art walk. A suggestion was made to time it with the Downtown Art Fest, October 2nd. All Commissioners signed up to receive the e-newsletter. Ways to partner: Contact artists for features, utilize the events calendar, use #shareGJ on posts.

2022 Grant Funding: After discussion, Ron Cloyd made a motion to request \$45,000 for the 2022 art grant, Diana Rooney seconded, and the motion passed unanimously. Lorie will submit by the July 16 deadline.

Economic Impact Study: Americans for the Arts offered a 2022 economic impact study for \$1500 as a past participant. After discussion, Matt Janson made a motion to accept the offer from Americans for the Arts of \$1500 for a 2022 economic impact study, Matt Goss and Kelley Raymond seconded, and the motion passed unanimously. Next steps: Lorie will take this to the Economic Impact group of the Strategic Cultural Plan for approval. Multiple sources may be available to cost share. Lorie will submit the increase in the 2022 budget.

OLD BUSINESS

Cultural Plan: Matt Janson has received several of the group notes from the 2nd meeting and confirmed they have all met again. Notes are pending. Direction is to refine the goal, strategies, and action plans and identify who in the community could take the lead on the various action plans. Continue to contact folks that missed a meeting and determine interest in continuing.

Take Part in Art: June 19 from 9am – 12:00pm outside of the barn in Lincoln Park. 14 organizations have filled out an application. 4 performing group have registered. Marketing has been sent out and the Commission has been asked to post flyers after the holiday. Please help with set up/tear down if possible. Volunteers (Ron, Sarah, Diana) will arrive at 8:00am with booth set up at 8:30am.

REPORT AND ANNOUNCEMENTS

Take Part in Art: Held June 19, 2021. The committee felt it was successful from a participant standpoint and vendor standpoint. Lorie will send out a survey of vendors for input. Holding the event outside

appeared to be beneficial. All winners have been contacted and pictures posted on Facebook. Ideas for next time included a community art project: mural, clay, dance. Increase interactive opportunities.

Art Exhibits: A new exhibit featuring all new artists was installed at GJ Convention Center June 14. Tiara Rado is scheduled for June 28, and the following volunteered to help on July 12:
City Hall at 8:00am – Ron Cloyd and Sarah Dishong; The Avalon Theatre at 2:30pm - Lindsay Jaeger.

Charisma Chorus: Matt Janson's report will be included in the minutes.

The next regular meeting of the GJCAC will be 4:00 p.m. Wednesday, July 28, at the Hospitality Suite at Stocker Stadium. As there was no further business, Sarah declared the meeting adjourned at 5:40 p.m.

Respectfully submitted,

Lorie Gregor