ONE RIVERFRONT (ORF)

(formerly known as Colorado Riverfront Commission)

683-4333

Minutes June 15, 2021

Called to Order:

Meeting called to order at 5:30pm by co-chair, Catherine Ventling. Those present from ORF were:

Catherine Ventling Fred Barbero Laney Heath Joel Sholtes Dave Bastian Jennifer Reyes

David Varner Rondo Bueschler

Also present: Travis Haldeman, Mesa County staff, Pete Firmin, Colorado Parks and Wildlife, Trent Prall, City of Grand Junction Public Works Director, Brad Taylor, Colorado Riverfront Foundation, Inc. (RFF) and Michele Rohrbach – ORF staff

Absent: JoAnna Woodruff, Lou Patterson, Tom Moore

Approval of Minutes – Catherine approved Minutes from April meeting. Fred second. Motion was passed.

Announcements – The joint ORF/RFF board retreat is Friday, October 15th at the Fruita Community Center from 8:30am-2:30pm. A social will follow, time and location TBD.

Partner Updates:

City of Grand Junction – Rick had a conflict and was unable to attend. Trent talked about The Eddy riverbank rehabilitation, Las Colonias, zipline meeting tonight, River Park repair – CPW ok, working with ACOE, Watson Island Bridge – conceptual, finish plaza and shade structures. Dos Rios development closed the week of June 7th, City infrastructure completed by September, The Beach – braid, CDOT's Mobility Hub/downtown to Colorado River connectivity (bridge over railroad) – Trent asked for a letter of support from One Riverfront. Board voted to write a letter. Blue Heron Boat Ramp – moving forward with final design. CDOT's I-70B/1st and Grand – bike/ped to river.

Mesa County – Travis said they have removed three more homeless camps at Clifton Nature Park. Repairing concrete.

City of Fruita – Ture was unable to attend.

Town of Palisade – Thea was unable to attend.

Colorado Parks & Wildlife – Pete said doing concrete repair. CPW is installing traffic counters at island Acres as well as Corn Lake at 29 Road to get baseline visitation numbers. Then will move everything to Fruita and Connected next fiscal year (July 1, 2022) to be baselines for those areas.

RFF – Brad Taylor from the Foundation gave the history of his involvement with the riverfront project (first interaction was April 1996) when he was working with CPW. He became a board member/co-chair after he retired from CPW and continues his involvement on the RFF. He talked about the importance of partnerships and that need to continue to keep them strong. He also said he hopes Trent Prall stays with the City forever because of his forward thinking and his continued support of the riverfront project.

New Business – 2021 ORF top three goals - Joel and Jennifer presented the group with the findings from the board survey, which highlighted the top three areas for goals. Subcommittee consisting of Joel, Jennifer, Laney and Catherine will map out additional subcommittees needed and bring back to group at August meeting. Goal is to have goals ready for presentation/discussion at retreat.

There was no further new business.

Old Business

Save-a-Life – life jacket kiosks – Laney stated volunteer group has taken over the program. Rondo stated will he is bringing jackets back but need a place for them and signage. Laney said working on both. Catherine added that One Riverfront is not involved with this program. The group is working on setting up their own 501 and that Laney is just a volunteer helping.

Signs Committee – Rondo said Fruita is doing their own signage and that the City is doing theirs. Palisade will be doing theirs later.

Fundraising Committee – Had a great meeting with Joe Neuhof but he informed Dave that he is leaving so not sure how that will affect future work with Forever Our Rivers. Dave thinks Stacy Beaugh may step in as interim Executive Director. He will follow up and get back to group.

Social Media Committee – JoAnna emailed Michele her update. She has ridden the trail end-to-end a lot this spring and taken many pictures. The best interaction came from when she tool a picture of two bald Ealges on the Monument View Section. The second best was posting the picture of the broken concrete near 31 Road. She commented, "We don't know about the problems on the trail until people tell us, but we can use social media to get the word out so people know".

Be sure to either send pictures to social media committee or tag One Riverfront on Facebook or Instagram. ESPECIALLY if you visit one of our partners. She visited Loki and Kiln, and they loved the acknowledgement and attention. The more visible we are, the more relevant we are.

Lastly, if you get a change to enjoy the river, the trail or any of the amenities, try to snap a picture on your phone. There are many ways to use this great resource, and it is to our advantage.

Round Up – Fred thanked those that have reached out to our Round Up partners. There are still a few businesses that have not been contacted. Michele reminded everyone to let her know when a partner has been contacted so she can get the info into the database so the same businesses are being contacted. Fred and Dave are going to meet with a potential new partner next week. Michele added that Lou signed up BestSlope Coffee in Fruita. Joel asked if Bonsai donated to the RFF. Michele stated no.

There was no further old business.

Public Comment – There was no public comment.

Adjournment – Meeting adjourned at 7:05pm.