

MINUTES
Grand Junction Commission on Arts and Culture (GJCAC)
Wednesday, July 28, 2021 Hospitality Suite, Stocker Stadium

Commissioners Present: Ron Cloyd, Sarah Dishong, Matt Goss, Lindsay Jaeger, Diana Rooney, Erica Zajackowski

Commissioners Absent: Matt Janson, Jan Moorman, Kelley Raymond

Others Present: Rebecca Scroggins, Nick Carozza, Kee Borden, Chuck McDaniel, Lorie Gregor

Chair Sarah Dishong called the meeting to order at 4:02pm. Ron Cloyd moved to approve the minutes of the June 23 meeting. Diana Rooney seconded the motion, and the minutes were approved unanimously.

NEW BUSINESS

Charisma Chorus: Rebecca Scroggins & Nick Carozza presented their final report on the Music Day Camp. 9 students and 4 student assistants wrote a song, learned one in Spanish, and sang in harmony.

Art Center: Lee Borden presented the final report for Spring Art Week. Intend on keeping online as well as in person.

Bear Donation: Gary Dean is donating the bear sculpture valued at \$22,000 at the Shell station on Horizon and I70 in ramp. After discussion, the Art Commission would like to see it relocated to Lincoln Park. Lorie will meet with parks to discuss prep and logistics.

NEA Grant: Lorie has applied to for the \$240,000 National Endowment for the Arts Grant for regranting. If awarded, the Arts Commission will pull their \$45,000 request to the City. Awards will be announced in November.

OLD BUSINESS

Cultural Plan: All groups gave an update. By the 3rd meeting groups should have their goal, strategies and action items outlined. The last meeting is to refine any outstanding items prior to being sent to the work group.

REPORT AND ANNOUNCEMENTS

1% for the Arts Station 6: Jeff Bates has been chosen as the artist for this project. The artwork will be flat steel representing Sam and Jack pulling a fire wagon.

Spring Art Week: John Cooper's evaluation is included in the minutes.

The next regular meeting of the GJCAC will be 4:00 p.m. Wednesday, August 25, at the Hospitality Suite at Stocker Stadium. As there was no further business, Sarah declared the meeting adjourned at 5:43 p.m.

Respectfully submitted,

Lorie Gregor

2021 Grant Utilization Report

Grantee: Western Colorado Center for the Arts

Event: Spring Art Week 2021



Discussion: Spring Art Week is an annual program hosted by the Art Center that enables students to interact directly with artists. The program traditionally consists of one- or two-hour in-person demonstrations where the students, as a class, can interact with the artists as the demonstrations are in progress. In past years, the Art Center charged \$35 per class for one hour or \$65 per class for two hours. Typically, eight to ten art stations were provided. For background, see Exhibit One.

In 2021, Spring Art Week's 32nd year, the program format was changed to on-line videos to comply with Mesa Count's COVID-19 Variance Protection Program (see Exhibit Two). There is no charge for viewing the videos hence the Art Center's request for funding from the Commission. Ten videos were produced by and posted the Art Center's website.

Video Website Link: <https://gjartcenter.org/events/virtual-spring-art-week-2021-video-access>

Password for video access: *TACsaw2021*

The videos, the hosting artists and the total number of viewings through 14 June are listed below:

Station	Artist	Viewings as of 30 June
Blacksmithing Demonstration	Mike Allen	99
Ceramics Demonstration	Robbie Breaux	42
Instructional Video: Steam Lesson	Mary Kain	30
Stained Glass Demonstration	Karen Kiefer	56
Character Makeup Demonstration	Lauren Knight	33
Collage Demonstration	Vinje Lawson	25
Pastel Demonstration	Bev Lee	25
Visit to Lyle Nickols' Art Shop	Lyle Nickols	63
Ceramics Demonstration	Terri Sheperd	31

Publicity: Normal media outlets were utilized to publicize the event (see Exhibit 3). In late April, e-mails were posted to previous Spring Art Week attendees which included all D-51 K-12 art teachers as well as independent schools, Hilltop, Pathco, STRIVE, Ariel, Able and Just for the Fun of It. An e-mail announcement to the Rural Art Connection was sent out on May 17th. Announcements to the general public commenced the week of May 24th via normal media outlets. The program will end June 30 and the videos will be archived on TAC's website.

Commission Acknowledgement: In all of the publicity offerings, Commission sponsorship was prominently noted. Likewise, each of the videos has a brief intro displaying the Commission sponsorship.

Based on my interviews and monitoring TAC's website, I believe that the Commission grant has been fully utilized as proposed in The Art Center's funding request.

Submitted: July 1, 2021

John T. Cooper

EXHIBIT ONE