



*City of Grand Junction, State of Colorado*

# Proclamation

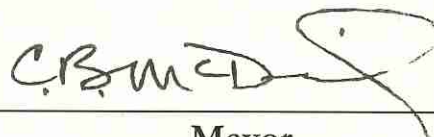
- Whereas,** the government of Grand Junction, Colorado celebrates our local small businesses and their contributions to our local economy and community; according to the U.S. Small Business Administration, there are currently 30.2 million small businesses in the U.S., representing more than 99.7% of businesses with employees in the U.S. and are responsible for 65.9% of net new jobs created from 2000 to 2017; and
- Whereas,** there are over 1,558 times more small businesses than large businesses in the U.S. and they employ 47.5% of the workforce; and
- Whereas,** 90% of U.S. consumers say Small Business Saturday has a positive impact on their community; and
- Whereas,** 89% of consumers who are aware of Small Business Saturday said the day encourages them to Shop Small all year long; and
- Whereas,** the average Small Business Saturday shopper spent \$137.50 in 2016; and
- Whereas,** every dollar spent at an independent retailer returns three times more money to the local economy than shopping at a chain store; and
- Whereas,** the City of Grand Junction, Colorado supports our local businesses that create jobs, boost our local economy and preserve our communities; and
- Whereas,** organizations such as the Downtown Grand Junction Partnership and the Grand Junction Chamber of Commerce as well as public and private organizations across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday.

**NOW, THEREFORE,** I, C.B. McDaniel, by the power vested in me as Mayor of the City of Grand Junction, do hereby proclaim November 27, 2021 as

## *"Small Business Saturday"*

and urge the residents of our community, and communities across the country, to support small businesses and merchants on Small Business Saturday and throughout the year.

IN WITNESS WHEREOF, I have hereunto set my hand and caused to be affixed the official Seal of the City of Grand Junction this 17<sup>th</sup> day of November, 2021.



C.B. McDaniel

Mayor

