

GRAND JUNCTION DOWNTOWN BUSINESS IMPROVEMENT DISTRICT
BOARD OF DIRECTORS MEETING MINUTES
THURSDAY, NOVEMBER 11, 2021
750 MAIN GROWL CONFERENCE ROOM & VIRTUAL OPTION
7:30 A.M.

BID Board Members present: Doug Simons Jr. (Chair), Josh Niernberg (Vice-Chair), Cole Hanson, Vance Wagner, City Council Representative Randall Reitz

BID Board Members absent: Dan Meyer, Libby Olson, Garrett Portra, Maria Rainsdon

Downtown Grand Junction staff present: Brandon Stam, Dave Goe, Vonda Bauer (via Zoom), Sarah Dishong

City of Grand Junction Staff present: Public Works Director Trent Prall, City Attorney John Shaver was absent.

CALL TO ORDER: Doug called the meeting to order at 7:33 a.m.

CONSENT AGENDA

APPROVAL OF MINUTES:

Meeting of October 14, 2021

Randall made a motion to approve the minutes of the October 14, 2021, Business Improvement District meeting. Doug seconded the motion. The motion was approved.

REGULAR AGENDA

HOLIDAY UPDATES AND SCHEDULE

Dave gave an update on events.

The Downtown Tree Lighting will be held on Saturday, November 20th at 5:00 pm on 4th and Main Street.

Parade of Lights will be held on Saturday, December 4th, beginning at 5:0 pm. The theme is Candyland Christmas. Float registration is closed as we have reached 100 entries.

Small business Saturday is November 27th. Downtown Grand Junction will partner with Townsquare Media for a Small Business Saturday promotion. There will be an opportunity for eighteen Downtown businesses to receive live radio remotes to talk about specials and promotions. In addition, the Daily Sentinel and KREX will also be promoting Small Business Saturday.

The 12 Days of Christmas Celebration will begin on December 1st through December 12th. This event was started last year during the pandemic and was well received. Gift boxes will be hidden at different locations in downtown.

The Holiday Downtowner will be held on Thursday, December 2, 2021, at The Glorious Fig. Brandon encouraged board members to attend.

OTHER BUSINESS

Brandon stated that the Event Coordinator position posting has been extended until November 17th. Interviews will be scheduled the first week of December.

A meeting is scheduled with Epic Rides to discuss the Off-Road event on Friday, November 12th.

PUBLIC COMMENTS

None

ADJOURN:

There being no further business, Josh made a motion to adjourn. Cole seconded the motion. The meeting adjourned at 7:40 a.m.