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ADVISORY BOARD OF DIRECTORS HYBRID MEETING

Tuesday, June 15, 2021

3 P.M. – 5 P.M.

Physical Location: Courtyard by Marriott, 765 Horizon Dr.
Virtual Meeting Link: [Visit Grand Junction Advisory Board Meeting – June 15, 2021](#)
Passcode: 740801
Meeting ID: 878 8839 4560
Call-in (audio only): 1-253-215-8782, Meeting Code: 87888394560#

AGENDA

1. Call to order
 - a. Approval of Minutes – May 11, 2021

2. Visit Grand Junction Updates
 - a. Lodging Tax Business Month Collections
 - b. Influencers and Press Articles
 - c. Destination Branding
 - d. Advertising Technology
 - e. Data and Research

3. Community Updates and Q&A
 - a. Downtown Development Authority and Business Improvement District –
Brandon Stam, Executive Director

4. Adjourn