



Visit Grand Junction

ADVISORY BOARD OF DIRECTORS MEETING

Tuesday, July 13, 2021

3 P.M. – 5 P.M.

Hotel Maverick, 840 Kennedy Ave., Second Floor – The Classroom

AGENDA

1. Call to order
 - a. Approval of Minutes – June 15, 2021

2. Community Updates and Q&A
 - a. Grand Junction Economic Partnership – Robin Brown, Executive Director

3. Ethical Standards for Members of City Boards, Commissions and Similar Groups – John Shaver, City Attorney

4. Visit Grand Junction Updates
 - a. Lodging Tax Business Month Collections
 - b. Presentations to Area Organizations
 - c. Branding Update
 - c. Media Coverage
 - d. Comp Set Metrics Review
 - e. Data and Research

5. Adjourn