



## Visit Grand Junction

### ADVISORY BOARD OF DIRECTORS MEETING

**Tuesday, August 10, 2021**

**3 P.M. – 5 P.M.**

Hotel Maverick, 840 Kennedy Ave., Second Floor – The Classroom meeting room

### AGENDA

1. Call to order

- a. Approval of Minutes – July 13, 2021

2. Destination Travel Network Presentation – Lia Wik, Director of Sales, Destination Travel Network

3. Community Updates and Q&A

Colorado National Monument – Nathan Souder, Superintendent

4. Visit Grand Junction Updates

- a. Lodging Tax Business Month Collections
- b. Community Meetings and Events
- c. Glenwood Canyon Closure
- c. Media Coverage
- d. Data and Research

4. Adjourn