



Visit Grand Junction

ADVISORY BOARD OF DIRECTORS MEETING

Tuesday, September 14, 2021

3 P.M. – 5 P.M.

Hotel Maverick, 840 Kennedy Ave., Second Floor – The Classroom meeting room

AGENDA

1. Call to order

- a. Approval of Minutes – July 13, 2021

2. Community Updates and Q&A

Greater Grand Junction Sports Commission – Ben Snyder, Executive Director

3. Expand the Tent Marketing Services Program Discussion

4. Visit Grand Junction Updates

- a. Lodging Tax Business Month Collections
- b. Community Meetings and Events
- c. Media Coverage
- d. Data and Research

5. Adjourn