



Visit Grand Junction

ADVISORY BOARD OF DIRECTORS MEETING

Tuesday, November 9, 2021

3 P.M. – 5 P.M.

Hotel Maverick, 840 Kennedy Ave., Second Floor – The Classroom meeting room

AGENDA

1. Call to order
 - a. Approval of Minutes – September 14, 2021
2. Community Updates and Q&A
 - a. Grand Junction Commission on Arts and Culture – Sarah Dishong, Commission Member
3. Destination Travel Network (DTN) Update – Lia Wik, Director of Sales, DTN and Tyler Bailey, Director of DTN
4. 2021 Colorado Governor’s Tourism Conference Recap and Attendee Comments
5. Visit Grand Junction Updates
 - a. Lodging Tax Business Month Collections
 - b. Community Meetings and Events
 - c. Media Coverage
 - d. Destination Travel Network and Expand the Tent Program
 - e. Data and Research
6. Adjourn