



Visit Grand Junction

ADVISORY BOARD OF DIRECTORS MEETING

Tuesday, December 14, 2021

3 P.M. – 5 P.M.

Hotel Maverick, 840 Kennedy Ave., Second Floor – The Classroom meeting room

AGENDA

1. Call to order
 - a. Approval of Minutes – November 9, 2021
2. Community Updates and Q&A
 - a. U.S. Forest Service – Grand Valley District, Bill Edwards – District Ranger
3. Board Business
 - a. Board Officer (Chair and Vice-Chair) Election – Tammy Anderson
4. 2021 Colorado Governor’s Tourism Conference Recap and Attendee Comments
5. Visit Grand Junction Updates
 - a. Lodging Tax Business Month Collections
 - b. Destination Travel Network and Expand the Tent Program
 - c. Community Meetings and Events
 - d. Media Coverage
6. Adjourn