



Visit Grand Junction

ADVISORY BOARD OF DIRECTORS MEETING

Tuesday, January 11, 2022

3 P.M. – 5 P.M.

Hotel Maverick, 840 Kennedy Ave., Second Floor – The Classroom meeting room

AGENDA

1. Call to order
 - a. Approval of Minutes – December 14, 2021
2. Community Updates and Q&A
 - a. One Riverfront – Catherine Ventling, Co-Chair, One Riverfront Board of Directors
3. 2021 Colorado Governor’s Tourism Conference Recap and Attendee Comments
4. Board Business
 - a. Visit Grand Junction Advisory Board Member Introductions
 - b. Official Meeting Notice Designation for 2022
5. Visit Grand Junction Updates
 - a. Lodging Tax Business Month Collections
 - b. City of Grand Junction 2022 Budget Approval
 - c. Destination Travel Network and Expand the Tent / Visit Grand Junction Membership Program
 - d. Community Meetings and Events
6. Adjourn