

GRAND JUNCTION DOWNTOWN BUSINESS IMPROVEMENT DISTRICT
BOARD OF DIRECTORS MEETING MINUTES
THURSDAY, MAY 11, 2023
750 MAIN GROWL CONFERENCE ROOM & VITRUAL OPTION
7:30 AM

DDA Board Members present: Cole Hanson (Chair), Libby Olson (Vice-Chair), Steven Boyd, Dan Meyer, Vance Wagner, City Council Representative Abe Herman

DDA Board Members absent: Garrett Portra, Maria Rainsdon, Doug Simons Jr.

Downtown Grand Junction staff present: Brandon Stam, Dave Goe, Kyra Seppie, Vonda Bauer, Sarah Dishong

City of Grand Junction staff present: City Attorney John Shaver, Mobility Planner Henry Brown

CALL TO ORDER: Cole called the meeting to order at 7:30 a.m.

CONSENT AGENDA

Approval of Minutes:

Meeting of April 20, 2023

Dan made a motion to approve the minutes of the April 20, 2023, Business Improvement District board meeting. Cole seconded the motion. The motion was approved.

REGULAR AGENDA

UPDATES

Kyra provided an update on events.

Rides & Vibes

The Greater Grand Junction Sports Commission and Downtown Grand Junction partnered to produce the Rides & Vibes event May 5th and May 6th, 2023. The feedback received indicated that the event was great, and everyone enjoyed the music. Beer sales were approximately \$10k. Placer data will be presented at the next board meeting for the Rides & Vibes event as well as Cinco de Mayo. A meeting will be scheduled with the Grand Junction Sports Commission to discuss a recap of the event.

Brandon stated that he received feedback that Kyra did a great job organizing the event.

Abe stated that he was a participant in the bike race and provided a few recommendations to improve next year's event.

In the past Cinco de Mayo was held on Main Street Downtown; however, due to the Rides & Vibes event, Cinco de Mayo was held at Las Colonias Park. Brandon stated that the event had a great crowd.

Micro-Mobility Update

Mobility Planner Henry Brown provided an update on the 18-month Microbilty Pilot Program. The program will be launched on May 16th. The electric scooters are provided by Bird and Lime. Each vendor has a mobile app for users to access their service. In addition, their contact information is provided on the scooters which allow users to contact them directly regarding concerns or issues with a scooter. Scooters will not be allowed on sidewalks and designated parking corrals will be provided throughout Downtown. The community is encouraged to provide feedback at engagegj.org/microbilty.

Downtown Pole Banners

Volunteers from CMU, Alpine Bank, and Vonda hung new street pole banners throughout Main Street. Dave Goe & CMU staff designed the two-sided banners with one side CMU imagery and the other side includes Downtown information. Alpine Bank paid for the banners.

OTHER BUSINESS

Brandon and Cole met with Steve Thoms, owner of the Winery Restaurant, to discuss the Rides & Vibes event. Mr. Thoms had concerns there was not enough activation on the 600 block of Main Street. A kid activation zone and specialized bike clinics were scheduled in that block; however, attendance was low. Next year a music stage will be added to help activate that area.

Brandon explained that City Council approved a Resolution for an Outdoor Dining Lease authorizing an additional area for outdoor dining to be utilized by Trail Life Brewery located at 436 Main Street. The additional area expands in front of Old Friends Trading Company located at 438 Main Street. Glenn Leighton, owner of Old Friends Trading Company, had some concerns regarding the patio expansion; therefore, Brandon, Parks & Recreation Supervisor Randy Coleman, and Mr. Leighton met to discuss his concerns. Trail Life Brewery will be responsible for maintenance and keeping the area clean. The term of the lease is for a one-year period and may be renewed if approved.

PUBLIC COMMENTS

None

ADJOURN

There being no further business, Libby made a motion to adjourn. Abe seconded the motion. The meeting adjourned at 8:09 a.m.