



Visit Grand Junction

ADVISORY BOARD OF DIRECTORS MEETING

Tuesday, June 14, 2022

3 P.M. – 5 P.M.

The Courtyard by Marriott Grand Junction
765 Horizon Drive, Grand Junction, CO

AGENDA

1. Call to order
 - a. Approval of Minutes – May 10, 2022
2. Community Updates and Q&A
3. Visit Grand Junction Updates
 - a. Lodging Tax Business Month Collections
 - b. Grand Junction Area Tourism Membership Program
 - c. Community Meetings and Events
 - d. Public Relations Update
 - e. Other Marketing Updates
4. Adjourn