



Visit Grand Junction

ADVISORY BOARD OF DIRECTORS MEETING

Tuesday, July 12, 2022

3 P.M. – 5 P.M.

The Hotel Maverick
Second Floor Meeting Room
840 Kennedy Avenue, Grand Junction, CO

AGENDA

1. Call to order
 - a. Approval of Minutes – June 14, 2022
2. Community Updates and Q&A
 - a. Downtown Development Authority / Business Improvement District – Brandon Stam, Executive Director
3. Visit Grand Junction Updates
 - a. Lodging Tax Business Month Collections
 - b. Grand Junction Area Tourism Membership Program
 - c. Community Meetings and Events
 - d. Public Relations Update
 - e. Other Marketing Updates
4. Adjourn