

GRAND JUNCTION DOWNTOWN BUSINESS IMPROVEMENT DISTRICT
BOARD OF DIRECTORS MEETING MINUTES
THURSDAY, SEPTEMBER 15, 2022
750 MAIN GROWL CONFERENCE ROOM & VIRTUAL OPTION
7:30 A.M

BID Board Members present: Doug Simons Jr. (Chair), Cole Hanson (Vice-Chair), Libby Olson, Maria Raindson, Vance Wagner, City Council Representative Abe Herman

BID Board Members absent: Steven Boyd, Dan Meyer, Garrett Portra

Downtown Grand Junction staff present: Brandon Stam, Dave Goe, Kyra Seppie, Vonda Bauer, Sarah Dishong

City of Grand Junction Staff present: City Attorney John Shaver

CALL TO ORDER: Doug called the meeting to order at 7:32 a.m.

CONSENT AGENDA

APPROVAL OF MINUTES:

Meeting of August 11, 2022

Maria made a motion to approve the minutes of the August 11, 2022, Business Improvement District meeting. Cole seconded the motion. The motion was approved.

REGULAR AGENDA

UPDATES

Upcoming Events

- Car Show will be held on Saturday, September 17th. Approximately 100 participants have registered so far. This year there will be two food trucks at the event.
- Art Festival will be held Friday, October 7th through Sunday, October 9th. Artist applications can be submitted on the Downtown website. There will be no charge for booth spaces or performance groups.
- Spooktacular will be held on Saturday, October 22nd from 3:00-5:00 pm.
- Tree Lighting will be held on Saturday, November 19th beginning at 5:00-7:00 pm.
- Parade of Lights 40th Anniversary will be held on Saturday, December 3rd beginning at 5:00 pm. This year's theme will be "No Place Like Home". Float registration will be open beginning October 24th at noon.

Brandon stated that there will be future discussions regarding moving the start date and possibly extending the Market on Main a week or two later due to the availability of produce. Kyra will request feedback from vendors and businesses. In addition, Downtown will bring back the beer garden once a month.

Data Snapshot

Kyra gave a presentation of data collected from Placer Labs Inc. for the 12 weeks during Market on Main. The data showed visits in the Downtown Business Corridor from 5 pm to 9 pm on Thursdays. Total visitors over the course of the market were 66,000 with a weekly average of approximately 5,000 visitors.

AOTC 2022 Exhibit

Sarah Dishong (Downtown Project Coordinator) gave a presentation of this year's Art on the Corner temporary sculpture exhibit. There were 69 applications submitted through the online program Café. In addition, four Colorado Mesa University Artists submitted applications. Nineteen pieces were selected including two pieces from students at Colorado Mesa University. The selected sculptures will be installed on Saturday, October 8, 2022, beginning at 7:00 am. The reception will be held on Friday from 5:00 pm-7:30 pm at Springhill Suites.

The curator for this year's exhibit will be Kyle Ocean from Wellington, Colorado. Kyle has been a professional artist for over 11 years with more than 30 public installations throughout the Western United States. In 2018 Kyle's sculpture "Skyline" was awarded Best in Show. The DDA purchased that piece in 2019.

Voting for the People's Choice award will be electronic only this year. The public can go to our Downtown website to vote. This process will allow additional time for the public to vote for their favorite sculpture.

Sarah gave a special thanks to Troy Reynolds and his team from FCI Constructors, Damian Radice, Gary Hauschulz, and Brian Harrison for their help and assistance over the years with the installation.

OTHER

None

PUBLIC COMMENTS

Jeremy Nelson, President-REgeneration Development Strategies, stated they have been holding several art focused events at the Lowell Village Commons open public space and would be happy to host Art on the Corner related events or Downtown events.

ADJOURN:

There being no further business, Maria made a motion to adjourn. Cole seconded the motion. The meeting adjourned at 8:02 a.m.