



**GRAND JUNCTION COMMISSION ON ARTS AND CULTURE
AGENDA
WEDNESDAY, NOVEMBER 16, 2022 - 12:00 AM**

Making arts and culture part of everyday life in our community!

Call to Order

Approval of Minutes

Approve Minutes of October 26, 2022, Meeting

New Business

Grant Allocation Discussion

Old Business

Rocky Mountain Final Report – Alex Forsett

David Taylor Zikr Final Report – David, Teams Link

Grand Valley Open Studios Tour Final Report – Robbie Breaux

Museums of the West Final Report – Kaia Michaelis

Events Surveys Updates

Reports

Adjourn

Our Mission & Goals.

Mission:

- To help create & nurture a climate and conditions in Grand Junction in which the arts & culture can thrive & grow.

Goals:

- Complete, implement, & periodically revise a community strategic cultural development plan.
- Encourage and facilitate cooperation, collaboration, & partnerships with & between the arts community, local government, education, & the business community.
- Provide information & education to local artists & arts agencies to enhance funding, management, & marketing skills.
- Provide advice to the Grand Junction City Council concerning the establishment of community arts priorities & criteria for expenditure of public resources.
- Increase both private & public resources for the arts.



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MINUTES
Grand Junction Commission on Arts and Culture (GJCAC)
Wednesday, October 28th, 2022, Hospitality Suite, Stocker Stadium

Commissioners Present: Sarah Dishong, Matt Janson, Lindsay Jaeger, Kelley Raymond, Jan Moorman, Sarah Rahm, Diana Rooney, Erica Zajackowski

Commissioners Absent: Matt Goss, Ron Cloyd

Others Present: Marlene Godsey, Tauma Lee with BAM artists, Erica Kitzman via video, Brandon Stam and David Goe, Councilor Randall Reitz, Wendy Knoble

Sarah Dishong called the meeting to order at 4:03 pm. Diana moved to approve the minutes of the previous meeting. Sarah Rahm seconded the motion, and the minutes were approved unanimously.

NEW BUSINESS

There was no New Business.

OLD BUSINESS

BAM Final Report – Tauma Lee and 2 youth artists presented a video of several BAM artists being interviewed and showing their work. 55 youth from the Grand Valley participated in the program, along with 22 professionals who mentored them. The artists sold their works in a very successful BAM art show. Diana and Sarah D. reported at the end of the meeting how important BAM has been to empower the artists by providing a safe space for them to create their art with no judgement. Jan recommended the Commission continue to support BAM; Tauma is already working on internships for the artists.

Postvention Alliance Report – Erica Kitzman via TEAMS meeting showed a video, "We Have the Mic," that the youth designed about the multigenerational mural they created. The Postvention Alliance provides a community for mental-health healing for youth through art, and music. The youth have chosen BAM! for their next project.

Space to Create Presentation – Brandon and Dave from Downtown GJ reported the survey results from the Open House for DDA's Space to Create redevelopment plans for the former Greyhound bus station. 70% who took the survey identified as artists, while 25% were art patrons. Working on funding. 72 housing units planned: 36 affordable housing, 36 market rate (not luxury). The design will incorporate the historical bus station portion; the 4th floor will be residential, with the 2nd and 3rd floor for artists; restaurant on lower level. The plan is for Space to Create to be a spark for other projects to start around the Valley.

Grand Valley Open Studios Tour Commissioners Report – Lindsay stated 23 artists participated throughout the Valley. A huge community-building effort, the artists were eager to share their works in their homes. Lindsey felt they could use social media better to promote the Tour. Signage helped people navigate. Though spread out (Grand Junction, Fruita, and Palisade), it was a great event and lots of fun.

David Taylor Zikr Commissioners Report – Kelley reported the performance was held at CMU this year; it was very professional and beautifully done. David Taylor talked about the Commission before the show. They unfortunately were unable to incorporate the lighting effects they've done in the past due to

technical issues. Attendance was low (approximately 40 people). The troupe comes to town about every other year.

Avalon Film Festival Commissioners Report – Matt J. reported 30 films by filmmakers from throughout the US were shown on Sunday. Friday showcased women filmmakers; films were well-attended. There was nothing about the festival on either Facebook or Instagram; Matt will get involved more closely in the future and wants to inspire more locals to create films with the hope for a true Western Slope Film Festival. He felt it was a worthwhile investment for the Commission to make; perhaps Commission could help with advertising in the future.

Colorado West Chautauqua – Jan said the Masonic Lodge was the venue for the free event *Music & Merriment: History Alive!* The Woody Guthrie impersonator performance was staged as a theater in the round, and it became a charming sing-along. Credit was given to main sponsors the Commission and Humanities group. A high school band was scheduled for the first night but cancelled; Kelley said the second night was mostly seniors. In the past, Young Chautauqua has drawn more families and wider age range. This event needs more diversity – perhaps the Commission can help with that – as well as better marketing. Suggestions: Chautauqua should put link to Commission website in their online marketing; Commission should make it part of the grant application that groups are required to market events through several channels, especially social media; Commission could connect Chautauqua and others with *Visit Grand Junction* for marketing training.

Event Survey Update: If you can't do the event, please call Marlene so she can help. Please try to get 50 surveys, as it's very important to the community. Forget the Strive event listed on the schedule, please sign up for ones in yellow. Need surveys for 4 BIPOC events. We have until April to get all surveys done. Matt J will do the next radio show with Marlene to talk about grants.

The next regular meeting of the GJCAC will be 4:00 p.m. Wednesday, November 16th, at the Hospitality Suite at Stocker Stadium. There will be no meeting in December. As there was no further business, Diana moved to declare the meeting adjourned at 5:46 p.m., and Jan seconded the motion.

Respectfully submitted,
Wendy Knoble