

**GRAND JUNCTION LIQUOR LICENSING AUTHORITY**  
**MINUTES**  
**March 1, 2023**

**I. Call to Order**

The meeting was called to order at 2:00 p.m. Those present were Hearing Officer Sam D. Starritt, City Attorney John Shaver, and Deputy City Clerk Selestina Sandoval.

**II. License Renewal Applications**

1. CST Metro, LLC dba Circle K #2744115, 599 29 ½ Road, Grand Junction, CO 81501, Fermented Malt Beverage Off Premises
2. CF Altitude, LLC dba Alta #6124, 2525 Broadway, Grand Junction, CO 81507, Fermented Malt Beverage Off Premises
3. Golden Gate Petroleum of Nevada, LLC dba Golden Gate Gas, 2395 G Road, Grand Junction, CO 81505, Fermented Malt Beverage Off Premises
4. Blazin Wings, Inc. dba Buffalo Wild Wings #378, 2412 Highway 6 & 50, Grand Junction, CO 81505, Hotel & Restaurant
5. Rosco's, Inc. dba Edgewater Brewery, 905 Struthers Avenue, Grand Junction, CO 81501, Brew Pub
6. Mary's Homestyle Cooking, Inc. dba Mary's Homestyle Cooking, 230 Lynwood Street, Suites G & H, Grand Junction, CO 81503, Hotel & Restaurant
7. Rush Corporation dba Kokopelli Liquors, 2996 D Road, Grand Junction, CO 81504, Liquor Store and Tasting Permit

Hearing Officer Starritt read renewals 1 – 7 into the record and verified with Ms. Sandoval the applications were in order. Hearing Officer Starritt asked if anyone was present to speak against the applications; there was no one. Renewals 1 – 7 were approved.

**III. License Renewal Applications with Late Filing**

1. Breckenridge Ale House GJ, LLC dba Breckenridge Ale House, 2531 N 12th Street, Grand Junction, CO 81501, Hotel & Restaurant - 24 Days Late

Vice President Melissa Brooks was present to answer questions regarding the late filing. She said the late filing was due to turnover and a new employee not being familiar with the requirements of the renewals. Hearing Officer Starritt found good cause and approved the late filing.

#### **IV. Change in Trade Name Applications**

1. Lucky You Liquor, LLC dba Liquor You Liquor, 2992 Patterson Road, Grand Junction, CO 81504, Liquor Store

Changing Trade Name to Liquor Me Liquor 3

Hearing Officer Starritt verified the application was in order, asked if anyone was in opposition to the application (there was not) and approved the application.

#### **V. Modification of Premises Applications**

1. CF Altitude, LLC dba Alta #6315, 722 Horizon Drive, Grand Junction, CO 81506

Increase Cooler Space for Fermented Malt Beverage/Vinous Products

Area Supervisor for the Western Slope David Lewis represented the applicant and answered a series of questions regarding the Modifications of Premises. They will not be modifying the store, but rather adding additional cooler space for vinous products. Hearing Officer Starritt verified with Ms. Sandoval the status of the application and asked if anyone was present to speak against the application. There was no one. The Modification of Premises application was approved.

#### **VI. Transfer of Ownership Applications**

1. V&J Productions, LLC dba Good Judy's, 103 N 1st Street, Grand Junction, CO 81501, Tavern

Managing Member: Jesse A. Daniels, 426 Park Avenue, Grand Junction, CO 81501

Managing Member Jesse Daniels was present to answer questions regarding the Transfer of Ownership application. Ms. Sandoval verified the application was complete and the background results had been received. Hearing Officer Starritt asked if there was anyone present to speak against the application; there was no one. The application was approved.

#### **VII. Special Event Permit Applications**

1. Greater Grand Junction Sports Commission, 1100 North Avenue, Grand Junction, CO 81501, "Maverick Classic - 2023", Located at 115 S 5th Street/450 Colorado Avenue, Grand Junction, CO 81501 on March 25, 2023 from 10 a.m. to 8 p.m.

Event Manager: Ben Snyder, 2895 ½ Jean Lane, Grand Junction, CO 81506

Executive Director for the Greater Grand Junction Sports Commission Ben Snyder was present and answered a series of questions regarding the event location, security, and how it will be conducted lawfully. Hearing Officer Starritt verified with Ms. Sandoval the application was in order and asked if there was anyone present to speak against the application. There was no one. He entered Exhibits "A" and "B" (attached) into the record.

Hearing Officer Starritt found that pursuant to Colorado State Statute 44-5-106, there are no grounds to deny the special event permit; it would not be injurious to the public welfare because of the nature of the special event, its location within the community, or the failure of the applicant in a past special event to conduct the event in compliance with applicable laws. The application for the special event permit submitted by Greater Grand Junction Sports Commission for "Maverick Classic - 2023" was in order and approved.

2. United Way of Mesa County, PO Box 153, Grand Junction, CO 81501, "Taste of the Grand Valley - 2023", Located at 560 Colorado Avenue, Grand Junction, CO 81501, on April 7, 2023, from 1 to 9 p.m.

Event Manager: Zebulon Miracle, 659 Huntington Road, Grand Junction, CO 81504

Executive Director for United Way of Mesa County Zebulon Miracle was present and answered a series of questions regarding the event location, security, and how it will be conducted lawfully. Hearing Officer Starritt verified with Ms. Sandoval the application was in order and asked if there was anyone present to speak against the application. There was no one. He entered Exhibits "A" and "B" (attached) into the record.

Hearing Officer Starritt found that pursuant to Colorado State Statute 44-5-106, there are no grounds to deny the special event permit; it would not be injurious to the public welfare because of the nature of the special event, its location within the community, or the failure of the applicant in a past special event to conduct the event in compliance with applicable laws. The application for the special event permit submitted by United Way of Mesa County for "Taste of the Grand Valley - 2023" was in order and approved.

#### **VIII. Other Business**

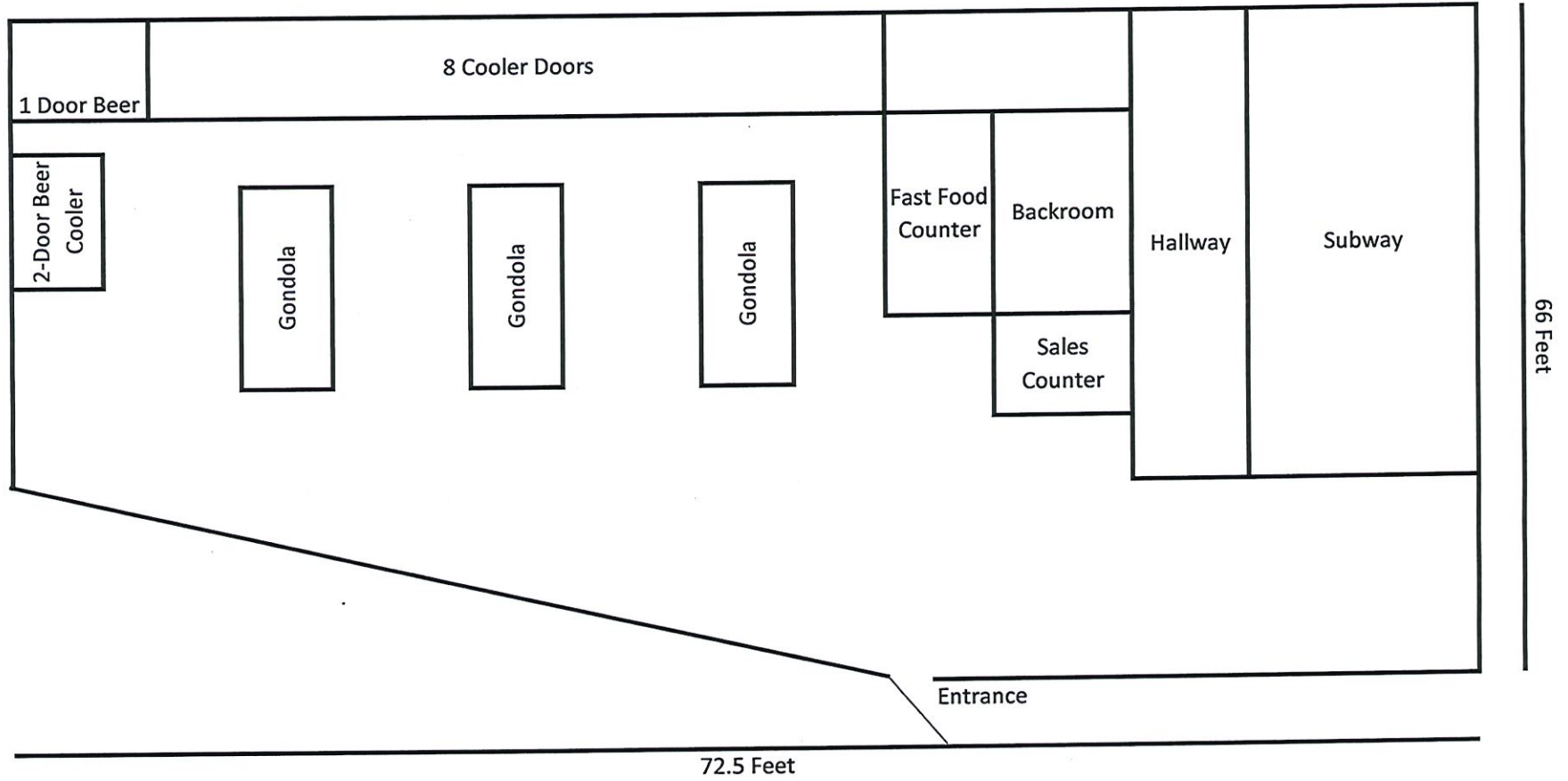
There was none.

#### **IX. Adjournment**

The meeting adjourned at 2:42 p.m.

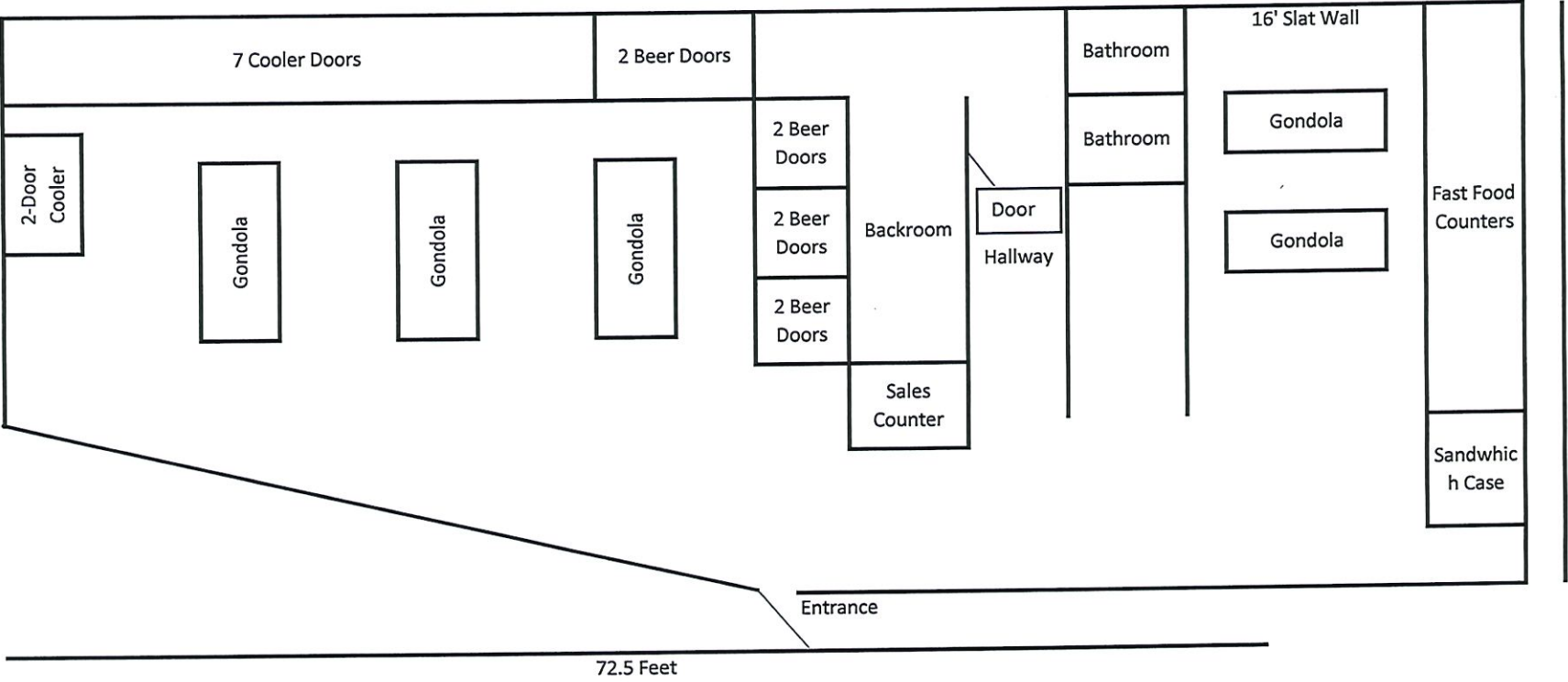
Alta Convenience 6315  
722 Horizon Drive  
Grand Junction CO 81506

# Before



Alta Convenience 6315  
722 Horizon Drive  
Grand Junction CO 81506

*After*



SPECIAL EVENT PERMIT  
QUESTIONNAIRE AND AFFIDAVIT

A

1. Name of Event: Maverick Classic 2023

2. How many attendees are expected? 1000

3. Has the event been held in the past? If so, how many years? 5+

4. Have there ever been any violations or citations issued during the event in the past?  
No

5. Describe the premises at which the event will take place (attach diagram).  
Beer Festival will be in the parking lot at 115 S. 5th Street (City GIS) - (Google says it is 450 Colorado Ave)  
Race will be a downtown course on Colorado and Main. See attached course map.

6. What type of and how many security will be provided?  
Uniformed Security from a local company. 2 guards to monitor both East and West side of parking lot.

7. Describe the Security Control Plan (use additional sheet if necessary).  
Caution tape, rope, and metal barricades will be used to block off the beer garden. Vendors and ID Check  
volunteers will have communication with security and event management. Security will handle any unruly  
or over intoxicated patrons. Barricades on 5th and Colorado will be moveable in the event that  
emergency services needs to access the course or parking lot.

8. How will security personnel be identified?  
They will be in uniform and have radios.

9. If this event is an outdoor event, how will the exterior boundaries of the premises be marked (i.e., roped, fenced, etc.)?  
Parking lot will be fenced with a mix of metal barriers, rope, and caution tape.

10. What method of age verification will be used (i.e., at the door, at the bar, etc.) and how will underage patrons be identified so as not to be served alcohol beverages (i.e., stamp or mark on the hand, etc.)?

ID Checking Booth. over 21 will get a bright colored wristband. Underage patrons will not receive a band.

11. How will the conduct and level of intoxication of attendees be monitored and by whom?

It will be monitored by vendor volunteers, event volunteers, security, and event management.  
Security will be notified of any issues and will handle the situation.

12. Have the volunteers or members of your organization been trained in the sale/service of alcohol beverages?

Yes

13. What other types of beverages and food/snacks will be available?

Food trucks and a coffee / non alcoholic booth.

14. Does this organization (applicant) have a State and City Sales Tax Number ? If so, provide those numbers below. If not, what is the application submission date?

Tax Exempt 501(c)(3) - IRS EIN - 81-3433847 // State of CO ID - 20151795766

I hereby certify, under penalty of perjury, that the information provided to the Grand Junction Liquor Licensing Authority contained in this questionnaire/affidavit is true and accurate to the best of my knowledge.

[Signature]  
Applicant's Signature

2/1/2023  
Date

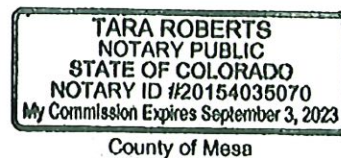
STATE OF COLORADO )  
COUNTY OF MESA ) SS.  
CITY OF GRAND JUNCTION )

Subscribed and sworn to before me this 1 day of Feb, 2023.

Witness my hand and official Seal.

Tara Roberts  
Notary Public

9/3/23  
My commission expires





633 34 Road  
Clifton, CO 81520  
Office: 970-257-7400



NOT TO SCALE

Prepared By:  
Maria Slane  
Cert# 489139 Exp: 01/19/2026  
Office: 970 257-7400  
Cell: 970 985-9486

DEVICES
15 x Special Event
2 x W9-3R Right Lane Closed Ahead
2 x W4-2R Lane Ends
70 x Cone
1 x Left/Right SHIFT ARROW
12 x R11-2 R11-2 road closed
1 x R3-1 No Right Turn
2 x W20-3 Road Closed
4 x R11-4 R11-4 road closed to thru traffic
1 x M4-10 Detour M4-10L
1 x M4-10D Detour Double Arrow
2 x OW-127 Detour ahead

Legend
Cone
CRIT ROUTE

NOTES:

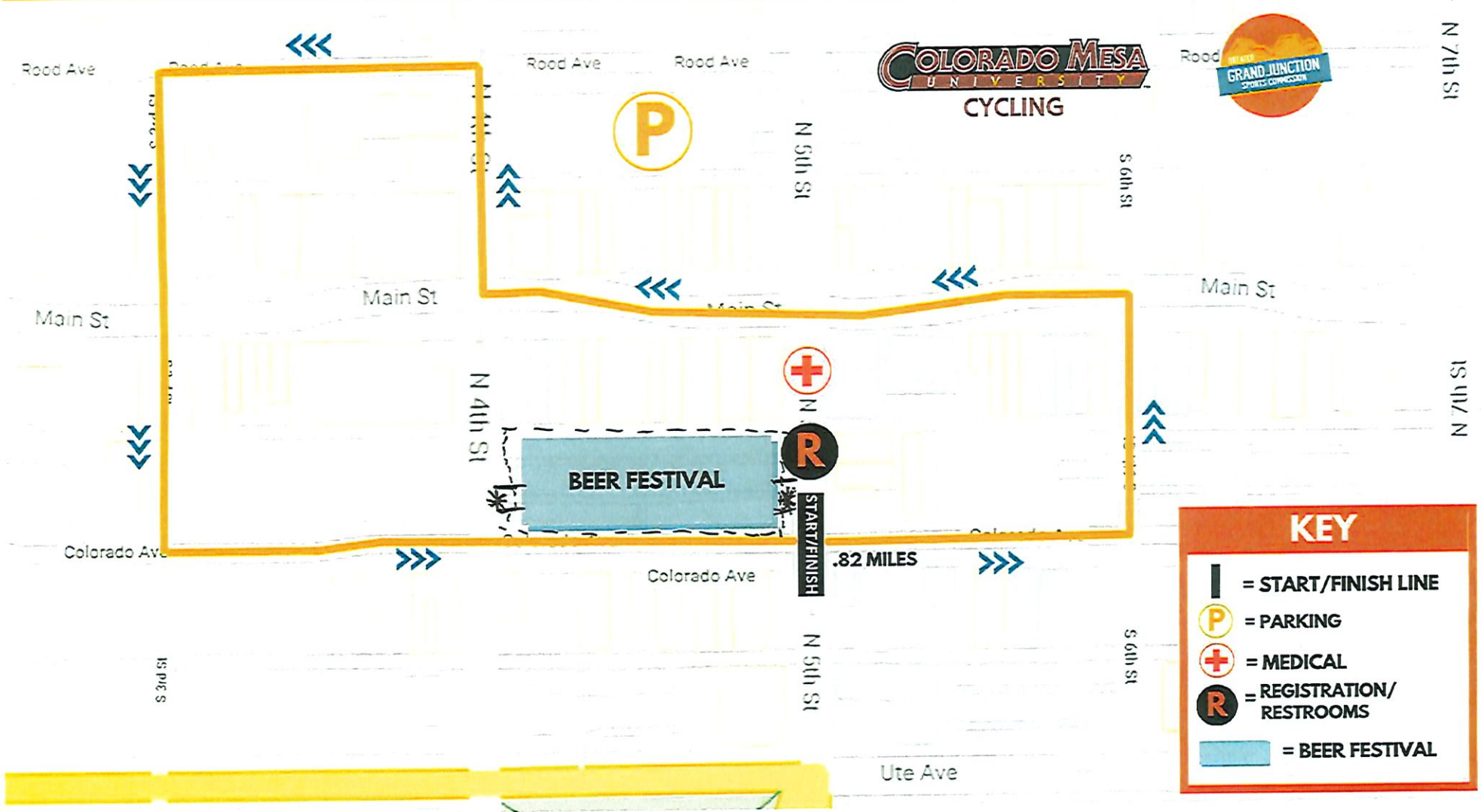
1. RACE ROUTE WILL CLOSE COLORADO AND MAIN ST FROM 3RD ST - 6TH ST  
ROOD AVE WILL BE CLOSED FROM 3RD ST - 4TH ST.
2. Signs will be set at 100' spacing.
3. All hazards will be barricaded and lights will be used for safety as needed.
4. All work shall be performed in accordance with the 2009 version of the MUTCD.





# 2023 MAVERICK CLASSIC

DOWNTOWN CRIT      SATURDAY, MARCH 25th



\* = Guard

--- = Fencing / Rope barrier

SPECIAL EVENT PERMIT  
QUESTIONNAIRE AND AFFIDAVIT

A

1. Name of Event: Taste of the Grand Valley

2. How many attendees are expected? 600

3. Has the event been held in the past? If so, how many years? 20 (in different formats)

4. Have there ever been any violations or citations issued during the event in the past?  
No

5. Describe the premises at which the event will take place (attach diagram).  
The event will take place at a parking lot located at 560 Colorado Avenue.

6. What type of and how many security will be provided?  
Hired security will be at the event to monitor the two entry/exit points to ensure liquor is not removed from the event site. Volunteers will also be used to check IDs and monitor guests.

7. Describe the Security Control Plan (use additional sheet if necessary).  
Liquor will only be allowed in the event site. Barriers (fencing) will be installed around the perimeter of the site and entry and exit to the event will be limited to two locations. Hired security and/or trained volunteers will monitor both entry/exit points to ensure no liquor is removed from the site. Servers that are TIPS trained will be the only ones allowed to serve liquor and everyone will be required to show an ID before being issued a wristband to allow access to liquor. Signs will be placed at each exit stating that liquor will not be allowed past that point.

8. How will security personnel be identified?  
Hired security will wear uniforms, trained volunteers will have volunteer shirts.

9. If this event is an outdoor event, how will the exterior boundaries of the premises be marked (i.e., roped, fenced, etc.)?  
Two of the four sides of the parking lot (east and west sides) have buildings that create boundaries. The other two sides (north and south) have some fencing in place. Additional temporary fencing will be installed to create a secured event site.

10. What method of age verification will be used (i.e., at the door, at the bar, etc.) and how will underage patrons be identified so as not to be served alcohol beverages (i.e., stamp or mark on the hand, etc.)?

A central ID check station will be used. Visitors will need to have IDs checked for age verification by TIPS trained volunteers/staff and will be issued a wrist band.

11. How will the conduct and level of intoxication of attendees be monitored and by whom?

TIPS trained volunteers will monitor intoxication levels of participants. Servers will not supply liquor to anyone intoxicated and security will be on site to monitor as well.

12. Have the volunteers or members of your organization been trained in the sale/service of alcohol beverages?

Yes, staff and volunteers are currently TIPS trained and additional will be trained before the event.

13. What other types of beverages and food/snacks will be available?

8 food trucks will be giving free samples plus having food for purchase. Non-alcoholic beverages will all be available for purchase and water will be free.

14. Does this organization (applicant) have a State and City Sales Tax Number ? If so, provide those numbers below. If not, what is the application submission date?

CO State Tax ID: 04-07953 Grand Junction City Sales Tax ID: 98-04258

I hereby certify, under penalty of perjury, that the information provided to the Grand Junction Liquor Licensing Authority contained in this questionnaire/affidavit is true and accurate to the best of my knowledge.

[Handwritten Signature]  
Applicant's Signature

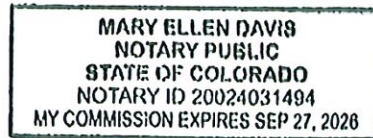
1/24/23  
Date

STATE OF COLORADO )  
COUNTY OF MESA ) SS.  
CITY OF GRAND JUNCTION )

Subscribed and sworn to before me this 24 day of January, 20 23.

Witness my hand and official Seal.

Mary Ellen Davis  
Notary Public



9/27/2026  
My commission expires

NO ALCOHOL BEYOND THIS  
POINT SIGN + SECURITY

NO ALCOHOL BEYOND THIS  
POINT SIGN + SECURITY

High Desert Ant  
Antique store

330 340 350 360  
AVENUE  
Parking

560 191 189

Colorado Ave Colorado Ave Colorado Ave

### Key

- |  |   |
|--|---|
|  Brewery/winery tents                   |  Stage                             |
|  Food Truck/Trailer                     |  Fencing                           |
|  Portable bathrooms/handwashing station |  Security/ID Check/ticketing gates |
|  Trash                                  |   |

20