



Visit Grand Junction

ADVISORY BOARD OF DIRECTORS MEETING

Tuesday, December 13, 2022

3 P.M. – 5 P.M.

The Hotel Maverick
Second Floor Meeting Room
840 Kennedy Avenue, Grand Junction, CO

AGENDA

1. Call to order
 - a. Approval of Minutes – November 8, 2022

2. Community Updates and Questions
 - a. Dr. Nathan Perry, Associate Professor of Economics, Colorado Mesa University –
The Economic Impact of Outdoor Recreation in Mesa County

3. Visit Grand Junction Officer Elections for 2023

4. Visit Grand Junction Updates
 - a. Lodging Tax Business Month Collections
 - b. Community Meetings and Events
 - c. Public Relations Update
 - d. Other Marketing Updates

5. Adjourn