

CITY OF GRAND JUNCTION, COLORADO

RESOLUTION NO. 33-23

**A RESOLUTION IN SUPPORT OF AN APPLICATION TO RECERTIFY THE
DOWNTOWN GRAND JUNCTION CREATIVE DISTRICT**

RECITALS:

On April 4, 2018 the City Council adopted Resolution 24-18 which Resolution expressed the City's support for the certification of a Downtown Grand Junction Creative District.

In April 2018 the Creative District was certified by Colorado Creative Industries. The District has operated well since the certification, and for the reasons stated in Resolution 24-18 as well as those stated herein, the City Council expresses its support for the recertification of the Creative District.

Colorado Creative Industries requires recertification every five years so that it can assure the continued health and well-being of districts and so that the community recognizes the important social and economic opportunity that comes from the Creative District designation.

The recertification process assures residents have a voice in the planning and execution of their Creative District and that the District demonstrate it is relevant, participatory, and committed to cultural, artistic, and social pursuits to nurture accessible, thriving venues for expression and appropriate division of programmatic, financial, and informational resources for the support of arts and culture.

Grand Junction has a long history of support for arts and culture including an award-winning Main Street, Art on the Corner public art collection, renovation of the historic Avalon Theater, the formation of the Grand Junction Commission on Arts and Culture and the adoption of the 1% for the Arts ordinance.

The Creative District has been an effective economic development tool that has and will continue to attract cultural tourism, encourage resilient development practices, revitalize neighborhoods, foster local pride, and maintains community character while enhancing livability by preserving and enhancing the local creative community and being a conduit for State and National resources to aide local arts efforts, such as those in Grand Junction.

Certification and now recertification of a Creative District accomplished and will renew the Creative the purpose of the Grand Junction Commission on Arts and Culture 2017 Grand Junction Strategic Cultural Plan.

Furthermore, a Creative District is consistent with the Downtown Development Authority (DDA) Plan of Development as adopted and revised by Ordinances 4881, 4937 and DDA Resolutions 2019-04 and 2020-02.

In support of these plans and the goals thereof, the Downtown Development Authority and the Downtown Business Improvement District will apply to Colorado Creative Industries to be recertified as an official Colorado 1 Certified Creative District and when approved the DDA and Downtown Business Improvement District (BID) will support and administer the Creative District to assist the creative community and celebrate its role in shaping the future of Grand Junction.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF GRAND JUNCTION, COLORADO, THAT:

The Grand Junction City Council, for the reasons stated in the Recitals and others, supports the DDA's reapplication for and recertification of the Grand Junction Creative District and the promotion of our community as a unique and artistic cultural center.

This Resolution shall take effect immediately upon approval and adoption by the City Council.

Adopted and approved by the City Council of the City of Grand Junction, Colorado, on this 5th day of April 2023.



Anna M. Stout
President of the City Council



Amy Phillips
City Clerk

