



HORIZON DRIVE District

Gateway to Grand Junction

Minutes

Regular Board Meeting of the Horizon Drive Business Improvement District

April 19, 2023

2764 Compass Drive, Second Floor Conference Room

10:30 a.m. – 12:15 p.m.

Attendance:

Fonda Dunlap
Cameron Reece
Sarah Russell

Others:

Jonathan Purdy, District Staff
Sarah Urena, Board Alternate

We did not have a quorum present, so votes were taken at the meeting from those who attended and by email for those who did not, their responses are attached. All votes were unanimous.

Call to Order: The meeting was called to order at 10:30 am by Cameron Reece. The meeting was recorded.

Consent Agenda: The consent agenda, consisting of emailed documents (Treasurer's Report of March 2023 and Minutes of March 2023) were received by all board members. Approval of the entire consent agenda was moved, seconded, and unanimously passed.

Discussion and Action Items from Prior Meetings:

Drainage Ditch: The Board unanimously voted yes to moving forward with fire mitigation on the Ranchman's Ditch. They approved the budget set forth by WCCC of \$10,900. Though, it is likely the WCCC will not be able to start the effort until spring of 2024.

Events: The Board approved a working budget of \$500 per event. Moving forward ED Purdy can spend the said \$500 on events without individual board votes.

Office/Retail Space Grant: The board voted that ED Purdy moves forward with creating a grant for office space rental within the BID, to be run through the Business Incubator. A budget of \$5,000 for the first year was approved.

VISIT THE DISTRICT

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2764 Compass Drive Suite 205, Grand Junction, CO 81506

New Business:

1. **Internship**: The concept of an intern was discussed. The board and ED Purdy agreed to research this further.
2. **Ad for Juco**: The Board approved a budget of \$1100 for an add to be run during Juco, advertising the GVT bus route, contact info for the BID hotels, and a coupon for BID restaurants.

Next meeting. The next regular meeting is scheduled for **May 17, 2023 at 10:30 a.m.**

Adjournment:

The meeting was adjourned at 12:15 p.m. with thanks to all.

Horizon Drive District

By: _____
Sarah Russell, Secretary

Date: _____



Jim Cagle

Wed, Apr 19, 1:47 PM (5 days ago) ☆ ↶ ⋮

to me, Cameron, Sarah, [redacted], Kevin, [redacted], Kristen ▾

1. Yes
2. Yes
3. Yes
4. Yes



Kristen Citrola

Apr 20, 2023, 1:18 PM (4 days ago) ☆ ↶ ⋮

to me ▾

1. Yea
2. Yea
3. Yea
4. Yea

Kristy



Kevin Harrison via cwipro.onmicrosoft.com

Wed, Apr 19, 2:04 PM (5 days ago) ☆ ↶ ⋮

to Sarah, [redacted], me, Cameron, [redacted], [redacted], Kristen ▾

- 1). YES
- 2). YES
- 3). YES
- 4). YES

Kevin P Harrison