



HORIZON DRIVE

D i s t r i c t

Gateway to Grand Junction

Minutes

Regular Board Meeting of the Horizon Drive Business Improvement District

May 17, 2023

2764 Compass Drive, Second Floor Conference Room

10:30 a.m. – 11:30 a.m.

Attendance:

Cameron Reece

Kristen Citrola

Kevin Harrison

Jim Cagle

Brian Burford

Others:

Jonathan Purdy, District Staff

Sarah Urena, Board Alternate

Dennis Simpson, GJ City Council Representative

Call to Order: The meeting was called to order at 10:30 am by Cameron Reece. The meeting was recorded.

No votes were required at this meeting, it was purely informational.

Consent Agenda: The consent agenda, consisting of emailed documents (Treasurer's Report of April 2023 and Minutes of April 2023) were received by all board members. Approval of the entire consent agenda was moved, seconded, and unanimously passed.

Discussion and Action Items from Prior Meetings:

Events: ED Purdy reiterated what will take place at the "Bike to Bourbon" event being held in coordination with the City of Grand Junction Bike Month committee and the Horizon Drive BID. It will also be a fundraiser for the Horizon Drive Optimists.

Office/Retail Space Grant: ED Purdy informed the board of the status of the Grant. All paperwork has been altered and approved by out legal counsel, arrangements with Dalida of the GJ Incubator are in place, and the grant is to socialized beginning Monday 22nd of May on all HD BID social media as well as the social media of the GJ Incubator.

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Strategic Plan: ED Purdy discussed updates to the Strategic Plan. It is the board's intention to look at the updates, give notes, and if all are in agreement, approve the new plan at the June BID board meeting.

JUCO/GVT: ED Purdy informed the board of the status of the JUCO GVT ad. Which has been created and distributed throughout the HD BID. It highlights our local restaurants and hotels while advising patrons of said hotels where the free GVT pickup sites are through JUCO as well as the updated hours GVT is running during the event.

New Business:

1. **TIF:** The Board discussed the possibility of creating a TIF overlay for our district. It is not our intention at this time to move forward with this discussion.

Next meeting. The next regular meeting is scheduled for **June 21, 2023** at **10:30 a.m.**

Adjournment:

The meeting was adjourned at 11:30 a.m. with thanks to all.

Horizon Drive District

By: _____
Sarah Russell, Secretary

Date: _____