

GRAND JUNCTION DOWNTOWN BUSINESS IMPROVEMENT DISTRICT  
BOARD OF DIRECTORS MEETING MINUTES  
THURSDAY, JULY 13, 2023  
750 MAIN GROWL CONFERENCE ROOM & VITRUAL OPTION  
7:30 AM

**DDA Board Members present:** Cole Hanson (Chair), Libby Olson (Vice-Chair), Steven Boyd, Garrett Portra, Cris Silverberg, Doug Simons Jr., Vance Wagner, City Council Representative Abe Herman

**DDA Board Members absent:** Maria Rainsdon

**Downtown Grand Junction staff present:** Brandon Stam, Dave Goe, Kyra Seppie, Vonda Bauer, Sarah Dishong

**City of Grand Junction staff present:** City Attorney John Shaver

**CALL TO ORDER:** Cole called the meeting to order at 7:35 a.m.

**CONSENT AGENDA**

**Approval of Minutes:**

Meeting of June 8, 2023

***Cole made a motion to approve the minutes of the June 8, 2023, Business Improvement District Board meeting. Abe seconded the motion. The motion was approved.***

**REGULAR AGENDA**

**UPDATES**

Kyra provided an update for events.

Market on Main

Colorado Mesa University will be attending the market tonight to celebrate its new storefront opening this fall at the former Candytime Shoppe on the corner of 5<sup>th</sup> & Main Street.

Dave stated that Taylor from Rooted Valley Hair Salon organized a 7<sup>th</sup> Street block party during the market. Most of the businesses on the 600 block are women-owned businesses. Businesses donated items to contribute to a gift basket that will be raffled off during market.

4<sup>th</sup> of July Parade

The 4<sup>th</sup> of July parade went well. There were approximately 40 entries with a great number of classic cars that participated as well as a Grand Marshall who was a World War II Veteran. Scott Iles assists with coordinating the 4<sup>th</sup> of July parade and Parade of Lights. Kyra stated that Scott does a great job.

Abe stated that he was very appreciative of the parade postcard notifications that were sent out to those who live in the staging area.

**Cinco de Mayo**

A meeting was held with the Latin Anglo Alliance Foundation, Greater Grand Junction Sports Commission staff, and Downtown Grand Junction staff to discuss Cinco de Mayo. This year the event was held at Las Colonias Park instead of Downtown; however, due to inherent costs the Latin Anglo Alliance Foundation requested the event be held on Main Street in Downtown on the first Saturday in May. The Latin Anglo Alliance Foundation is a nonprofit organization that promotes Latino culture and is volunteer based. The alcohol sales from the event provides youth scholarships.

Kyra will help with the organization of the event next year to ensure road closures are done accurately and liquor boundaries are enforced. In addition, Downtown Grand Junction will help promote the event.

**Rides and Vibes**

In 2024 Rides & Vibes Mountain Bike Race and Downtown Music Festival will be moved to the 2<sup>nd</sup> weekend in May. We are anticipating that rider registration will increase with this change since there are other bike events scheduled the 1<sup>st</sup> weekend in May. In addition, this will allow Cinco de Mayo to schedule their event the 1<sup>st</sup> weekend in May.

**OTHER BUSINESS**

None

**PUBLIC COMMENTS**

None

**ADJOURN**

*There being no further business, Garrett made a motion to adjourn. Doug seconded the motion. The meeting adjourned at 7:43 a.m.*