

## Visit Grand Junction Advisory Board of Directors Meeting

Tuesday, August 8, 2023, 3 P.M. – 5 P.M.

Hotel Maverick 840 Kennedy Ave., Grand Junction, CO 81501

## <u>AGENDA</u>

- 1. Call to order
  - a. Approval of Minutes July 11, 2023
- 2. Community Updates and Questions
  - a. Grand Junction Union Station Dustin Anzures, Co-Owner
- 3. Visit Grand Junction Updates
  - a. Lodging Tax Business Month Collections
  - b. Grand Junction Hotel Metrics
  - c. 2023 Colorado Governor's Tourism Conference
  - d. Community Meetings and Events
  - e. Public Relations Update
  - f. Other Marketing Updates
- 4. Adjourn