



**Visit Grand Junction
Advisory Board of Directors Meeting**

Tuesday, November 14, 2023, 3 P.M. – 5 P.M.

Hotel Maverick
840 Kennedy Ave., Grand Junction, CO 81501

AGENDA

1. Call to order
 - a. Approval of Minutes – October 10, 2023
2. 2023 Colorado Governor’s Tourism Conference – Insights from Stakeholder Attendees
3. Grand Junction Air Show and Mesa County Real Estate Updates – Julie Shafer, Owner, The Shafer Team – Coldwell Banker Distinctive Properties; Grand Junction Air Show Board Member
4. Visit Grand Junction Updates
 - a. Lodging Tax Business Month Collections
 - b. Grand Junction Hotel Metrics
 - c. Community Meetings and Events
 - d. Public Relations Update
 - e. Other Marketing Updates
5. Adjourn