



**Visit Grand Junction  
Advisory Board of Directors Meeting**

Tuesday, October 10, 2023, 3 P.M. – 5 P.M.

Hotel Maverick  
840 Kennedy Ave., Grand Junction, CO 81501

**AGENDA**

1. Call to order
  - a. Approval of Minutes – September 12, 2023
  
2. 2023 Colorado Governor’s Tourism Conference Recap and Attendee Comments
  
3. Visit Grand Junction Updates
  - a. Lodging Tax Business Month Collections
  - b. Grand Junction Hotel Metrics
  - c. Community Meetings and Events
  - d. Public Relations Update
  - e. Other Marketing Updates
  
4. Adjourn