



**Visit Grand Junction  
New Advisory Board Member Orientation**

Thursday, December 7, 2023, 1 P.M. – 3 P.M.

Visit Grand Junction  
740 Horizon Drive, Grand Junction, CO 81506

**AGENDA**

1. Welcome
2. Destination Marketing Organization Overview
3. Visit Grand Junction Overview
  - a. Advisory Board Member Book
  - b. History and Mission
  - c. Funding and Budget
  - d. Grand Junction Area Tourism Membership Program
  - e. Purchasing Guidelines
  - f. Colorado Open Records Act (CORA)
4. Visit Grand Junction Advisory Board of Directors
  - a. Role of an Advisory Board
  - b. Board Meetings and Communication
5. Questions