



**Visit Grand Junction
Advisory Board of Directors Meeting**

Tuesday, December 12, 2023, 3 P.M. – 5 P.M.

Hotel Maverick
840 Kennedy Ave., Grand Junction, CO 81501

AGENDA

1. Call to order
 - a. Approval of Minutes – November 14, 2023

2. Visit Grand Junction Updates
 - a. Lodging Tax Business Month Collections
 - b. Grand Junction Hotel Metrics
 - c. Community Meetings and Events
 - d. Public Relations Update
 - e. Other Marketing Updates

3. Adjourn