

**GRAND JUNCTION LIQUOR LICENSING AUTHORITY  
MINUTES  
March 6, 2024**

**I. Call to Order**

The meeting was called to order at 2:00 p.m. Those present were Hearing Officer Sam D. Starritt, City Attorney John Shaver, and Deputy City Clerk Selestina Sandoval.

**II. License Renewal Applications**

1. Jay Shree Ganesh, Inc. dba Guru's Kitchen, 356 Main Street, Grand Junction, CO 81501, Hotel & Restaurant with Outdoor Dining Lease
2. Yummy, LLC dba Enzo's Pizzeria and Italian Cafe, 707 Horizon Drive Grand Junction, CO 81506, Hotel & Restaurant
3. Just B.E., LLC dba Two Rivers Tavern, 539 Colorado Avenue, Grand Junction, CO 81501, Tavern with Outdoor Dining Lease
4. CF Altitude, LLC, dba Alta #6124, 2525 Broadway, Grand Junction, CO 81507, Fermented Malt Beverage and Wine
5. City of Grand Junction dba Lincoln Park Sports Complex, 1307 North Avenue, Grand Junction, CO 81501, Lodging & Entertainment
6. Pour Fellows, LLC dba Pour Fellows, 701 Main Street, Grand Junction, CO 81501, Hotel & Restaurant
7. BURNS FEC, LLC dba Bananas Fun Park, 2469 Riverside Parkway, Grand Junction, CO 81505, Beer & Wine

Hearing Officer Starritt read renewals 1 – 7 into the record and verified with Ms. Sandoval the applications were in order. Hearing Officer Starritt asked if anyone was present to speak against any of the applications; there was no one. Renewals 1 – 7 were approved.

**III. License Renewal and Report in Corporate Structure Applications**

1. Grand Valley Public Radio, Inc. dba KAFM Radio, 1310 Ute Avenue, Grand Junction, CO 81501

Vice President Tamara Renee King, 2460 ½ Brookwillow Loop, Grand Junction, CO 81505 replaces Linda Callahan

Treasurer Julia Elyse Coffey, 1827 Bunting Avenue, Grand Junction, CO 81501 replaces Sue Hayes

Hearing Officer Starritt verified with Ms. Sandoval the application was in order. Ms. Sandoval reported background results hadn't been received for Ms. Coffey.

Hearing Officer Starritt conditionally approved the application on receiving clear background records for Ms. Coffey.

#### **IV. New License Applications - Resolutions, Findings and Decision**

1. Main Street Management, LLC dba Hampton by Hilton Grand Junction Downtown, 205 Main Street, Grand Junction, CO 81501, Lodging & Entertainment

Member: Kevin Reimer, 2009 S. Broadway, Grand Junction, CO 81507

Member: Steven Reimer, 20496 N. 98th Street, Scottsdale, AZ 85255

Operations Manager Kelson Reimer was present to answer questions regarding the new license application and how the needs and desires survey was conducted. Hearing Officer Starritt asked Ms. Sandoval to read the survey results into the record (attached).

Hearing Officer Starritt verified with Ms. Sandoval the application was in order. He asked if anyone was present to speak against the application. There was no one.

Hearing Officer Starritt found the needs of the neighborhood are not being met and found no legal reason to deny the license. The new Lodging & Entertainment license application for Main Street Management, LLC dba Hampton by Hilton Grand Junction Downtown was approved conditionally on the Registered Manager being trained in the responsible service of alcohol. The City Clerk's Office will prepare a resolution of findings for Hearing Officer Starritt's signature.

#### **V. Special Event Permit Applications**

1. Greater Grand Junction Sports Commission, 1100 North Ave, Grand Junction, CO 81501, "Maverick Classic - 2024", Located at 450 Colorado Avenue, Grand Junction, CO 81501, on March 23, 2024, from 1 to 8 p.m.

Executive Director/Event Manager: Ben Snyder, 2895 ½ Jean Lane, Grand Junction, CO 81506

Executive Director/Event Coordinator Ben Snyder was present and answered a series of questions regarding the event location, security, and how it will be conducted lawfully. Hearing Officer Starritt verified with Ms. Sandoval the application was in order and asked if there was anyone present to speak against the application. There was no one. Hearing Officer Starritt entered Exhibits "A", "B" and "C" (attached) into the record.

Hearing Officer Starritt found that pursuant to the Colorado State Statue 44-05-106, there are no grounds to deny the special event permit; it would not be injurious to the public welfare because of the nature of the special event, its location within the community, or the failure of the applicant in past special events to conduct the event in compliance with applicable laws. The application

for the special event permit submitted by Greater Grand Junction Sports Commission for "Maverick Classic - 2024" was in order and approved.

2. Community Hospital Foundation, Inc., 2351 G Road, Grand Junction, CO 81505 "Fashion Show - 2024", Located at 2378 Leland Avenue, Grand Junction, CO 81505, on April 13, 2024, from 4 to 11 p.m.

President/CEO: Chris Thomas, 1871 S Deer Park Circle, Grand Junction, CO 81507

Event Coordinator: Brandi Pollock, 1041 24 Road, Grand Junction, CO 81505

General Manager of Fisher's Liquor Barn, Josh Matteson, was present on behalf of Brandi Pollock and answered a series of questions regarding the event location, security, and how it will be conducted lawfully. Hearing Officer Starritt verified with Ms. Sandoval the application was in order and asked if there was anyone present to speak against the application. There was no one. Hearing Officer Starritt entered Exhibits "A and "B" (attached) into the record.

Hearing Officer Starritt found that pursuant to the Colorado State Statue 44-05-106, there are no grounds to deny the special event permit; it would not be injurious to the public welfare because of the nature of the special event, its location within the community, or the failure of the applicant in past special events to conduct the event in compliance with applicable laws. The application for the special event permit submitted by Community Hospital Foundation, Inc. for "Fashion Show - 2024" was in order and approved.

## **VI. Adjournment**

The meeting adjourned at 2:51 p.m.



MEMO: Local Licensing Authority  
FROM: Selestina Sandoval, Deputy City Clerk  
DATE: February 26, 2024  
SUBJECT: Main Street Management, LLC dba Hampton by Hilton Grand Junction Downtown

A liquor license application for a Lodging & Entertainment license permitting sales of malt, vinous and spirituous liquor for consumption at place where sold, was filed with the Local Licensing Authority on February 1, 2024, and on February 21, 2024, a legal notice was published in the Daily Sentinel and a "Notice of Hearing" was posted on the property.

A survey was conducted to address the reasonable requirements of the neighborhood. The neighborhood was defined as the area bounded by Ouray Avenue on the north, South Avenue on the south, North 6<sup>th</sup> Street on the east and Park Avenue on the west and includes both sides of the outer boundary streets. The City Clerk's Office reviewed the findings and obtained the following results (map attached).

Business Results:

FAVOR: 54  
OPPOSE: 0

Residential Results:

FAVOR: 21  
OPPOSE: 0

Four signatures were disqualified due to being out of area and seven for incomplete entries. To date, no counter petitions or remonstrances have been filed. Exhibits to survey sheets showed 37 addresses attempted with no answer.

The Grand Junction Police Department will investigate the individuals for local criminal history. Reports have also been requested from Mesa County Public Health, the Grand Junction Fire Department, and the City of Grand Junction Sales Tax Department.

The number of similar City licenses within in the survey area are as follows:

- Art Gallery Permit – 1 (CMU DT Art Gallery)
- Beer & Wine – 4 (Kodiaxe, Café Sol, The Palette, & Board Fox Games)
- Brew Pub – 2 (Rockslide and Trail Life Brewing)
- Club – 1 (Elks)
- FMB Off Premises – 1 (Alta 6312)
- Hotel & Restaurant – 14 (Grand Junction Convention Center, Dream Café, Bistro 317, Goat & Clover, Guru's Kitchen, Bin 707, Bin 707 Food bar, Moody's, Suehiro's, 626 on Rood, The Winery, Taco Party, Feisty Pint, & Taqueria Guadalajara)
- Lodging & Entertainment – 2 (TRU by Hilton & Avalon)
- Retail Liquor Store – 1 (Hog and the Hen)
- Tavern – 7 (Fairfield Inn & Suites, Good Judy's, Spring Hill Suites, SoCo Social House, Two Rivers Tavern, Mesa Theater, & Quincy Bar & Grill)
- Vintner's Restaurant – 1 (Cruise Control Kitchen)

ec: Karli Hyland, Applicant Representative  
Sam Starritt, Hearing Officer  
John Shaver, City Attorney  
Meghan DeHaan, Grand Junction Police Department  
File





SPECIAL EVENT PERMIT  
QUESTIONNAIRE AND AFFIDAVIT

A

1. Name of Event: Maverick Classic 2024

2. How many attendees are expected? 1500

3. Has the event been held in the past? If so, how many years? 5+

4. Have there ever been any violations or citations issued during the event in the past?  
No

5. Describe the premises at which the event will take place (attach diagram).  
Beer Festival will be in the parking lot at 115 S. 5th Street (City GIS)-(Google says it is 450 Colorado Ave)  
Race will be a downtown course on Colorado and Main. See attached course map.

6. What type of and how many security will be provided?  
Uniformed Security from a local company. 2 guards to monitor both East and West side of parking lot.

7. Describe the Security Control Plan (use additional sheet if necessary).  
Caution tape, rope, and metal barricades will be used to block off the beer garden. Vendors and ID Check volunteers will have communication with security and event management. Security will handle any unruly or over intoxicated patrons. Barricades on 5th and Colorado will be moveable in the event that emergency services needs to access the course or parking lot.

8. How will security personnel be identified?  
They will be in uniform and have radios.

9. If this event is an outdoor event, how will the exterior boundaries of the premises be marked (i.e., roped, fenced, etc.)?  
Parking lot will be fenced with a mix of metal barriers, rope, and caution tape.

10. What method of age verification will be used (i.e., at the door, at the bar, etc.) and how will underage patrons be identified so as not to be served alcohol beverages (i.e., stamp or mark on the hand, etc.)? A

Checking Booth, over 21 will get a bright colored wristband. Underage patrons will not receive a band.

11. How will the conduct and level of intoxication of attendees be monitored and by whom?

It will be monitored by vendor volunteers, event volunteers, security, and event management.

Security will be notified of any issues and will handle the situation.

12. Have the volunteers or members of your organization been trained in the sale/service of alcohol beverages?

Yes.

13. What other types of beverages and food/snacks will be available?

Food trucks and a coffee / non alcoholic booth.

14. Does this organization (applicant) have a State and City Sales Tax Number ? If so, provide those numbers below. If not, what is the application submission date?

Tax Exempt 501(c)(3) - IRS EN: 81-3433847 // CO State Tax ID: 98291129

I hereby certify, under penalty of perjury, that the information provided to the Grand Junction Liquor Licensing Authority contained in this questionnaire/affidavit is true and accurate to the best of my knowledge.

[Signature]  
Applicant's Signature

1/16/24  
Date

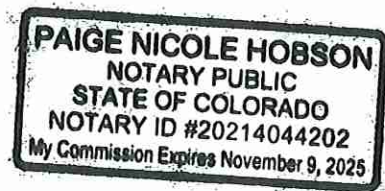
STATE OF COLORADO )  
COUNTY OF MESA ) SS.  
CITY OF GRAND JUNCTION )

Subscribed and sworn to before me this 16 day of January, 2024 <sup>24</sup> ~~23~~ <sub>PT.</sub>

Witness my hand and official Seal.

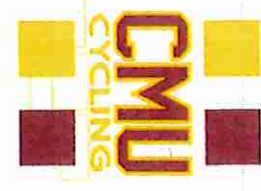
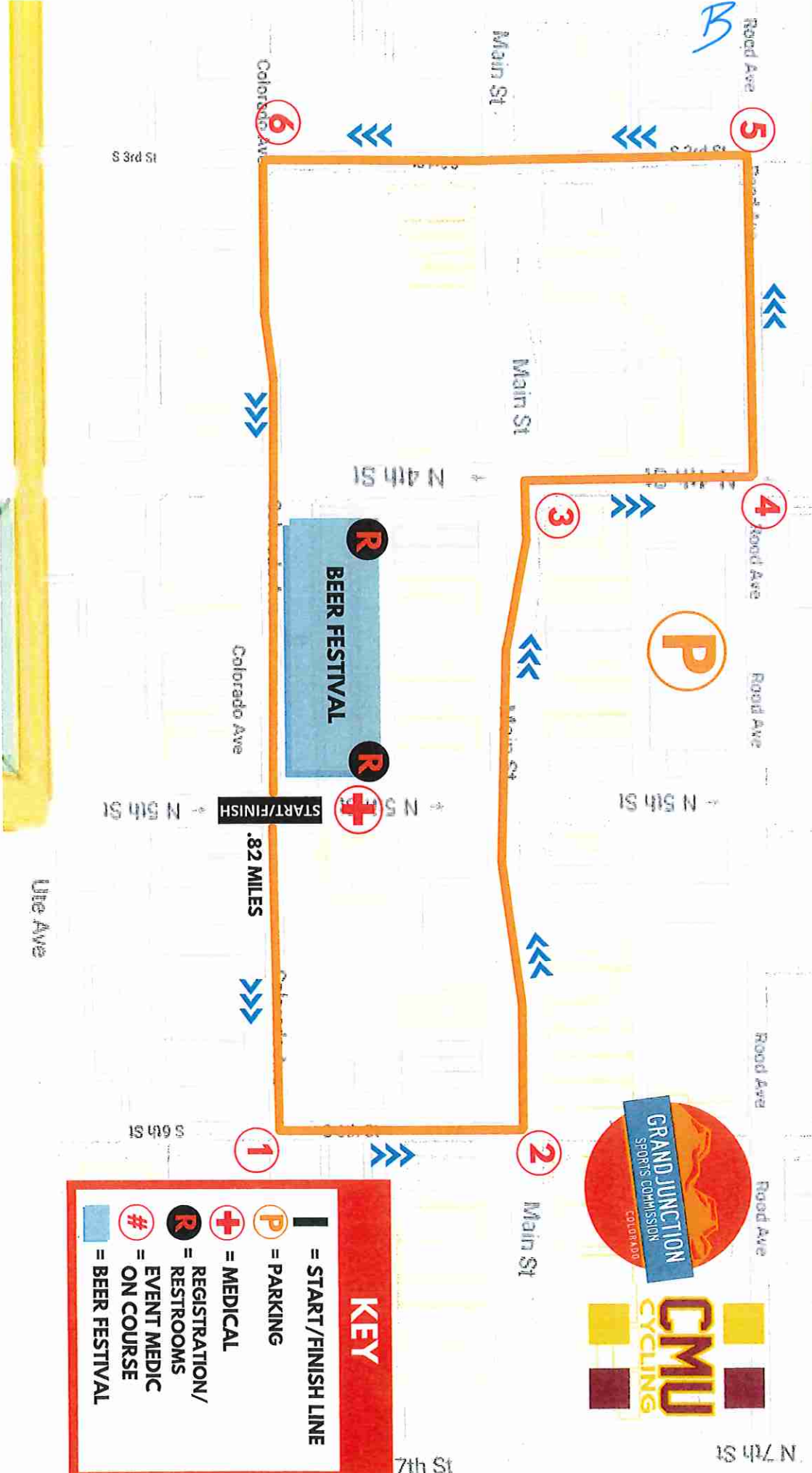
[Signature]  
Notary Public

11/09/2025  
My commission expires



# 2024 MAVERICK CLASSIC

## DOWNTOWN CRIT SATURDAY, MARCH 23rd GRAND JUNCTION, CO



### KEY

- = START/FINISH LINE
- = PARKING
- + = MEDICAL
- R = REGISTRATION/  
RESTROOMS
- # = EVENT MEDIC  
ON COURSE
- = BEER FESTIVAL

0.82 MILES

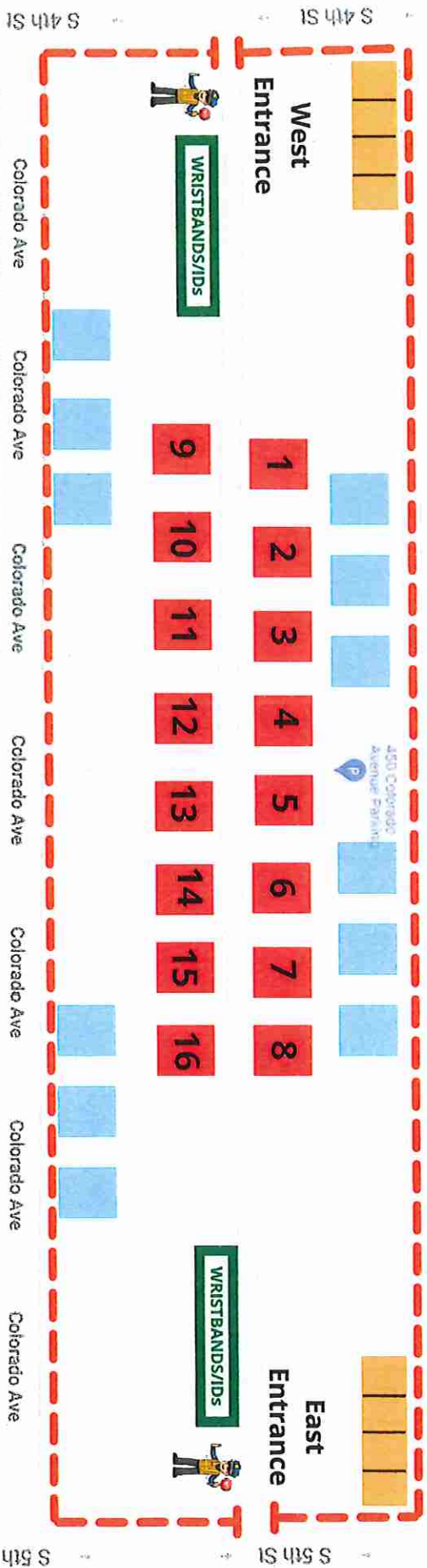
Ute Ave

7th St



2

# 2024 MAV CLASSIC - BEER FESTIVAL



**KEY**

- = BEER POURING STATION
- = RETAIL VENDOR/DEMO
- = PORTABLE RESTROOMS
- = PERIMETER FENCING
- = ID CHECK/WRISTBAND SALES
- = CITADEL SECURITY

A

SPECIAL EVENT PERMIT  
QUESTIONNAIRE AND AFFIDAVIT

1. Name of Event: Fashion Show

2. How many attendees are expected? 180

3. Has the event been held in the past? If so, how many years? Yes, but not for Community Hospital

4. Have there ever been any violations or citations issued during the event in the past?  
no

5. Describe the premises at which the event will take place (attach diagram).  
Ward & Davis Granite Imports in their warehouse. Which will be set in a runway style setting with seating on each side of the runway.

6. What type of and how many security will be provided?  
Citadel will be providing the security

7. Describe the Security Control Plan (use additional sheet if necessary).  
Each guest will be asked for their purchased ticket and identified with their state issued ID by a Citadel Security Agent to ensure they are over the age of 21.  
Fisher's Liquor Barn will be bartending the cash bar and providing Beer, Wine and Cocktails.  
There will be heavy appetizers served during the entire event.

8. How will security personnel be identified?  
Security will be identified by a Citadel Security Agent

9. If this event is an outdoor event, how will the exterior boundaries of the premises be marked (i.e., roped, fenced, etc.)?  
This is an inside event

A

10. What method of age verification will be used (i.e., at the door, at the bar, etc.) and how will underage patrons be identified so as not to be served alcohol beverages (i.e., stamp or mark on the hand, etc.)?

will be no one admitted into the tasting that is under the age of 21.

Each guest will be carded by Citadel Security Person at the entrance.

11. How will the conduct and level of intoxication of attendees be monitored and by whom?

The Fisher's Liquor Barn employee will monitor the level of intoxication, and anyone that appears to be intoxicated will not be served additional drinks.

12. Have the volunteers or members of your organization been trained in the sale/service of alcohol beverages?

Yes they have all been TIPS certified within the past 2 years.

13. What other types of beverages and food/snacks will be available?

There will be heavy appetizers served during the event. There will be Beer, wine and cocktails available for purchase.

14. Does this organization (applicant) have a State and City Sales Tax Number ? If so, provide those numbers below. If not, what is the application submission date?

98-01267-0000

I hereby certify, under penalty of perjury, that the information provided to the Grand Junction Liquor Licensing Authority contained in this questionnaire/affidavit is true and accurate to the best of my knowledge.

*Deborah J. Pallone*  
Applicant's Signature

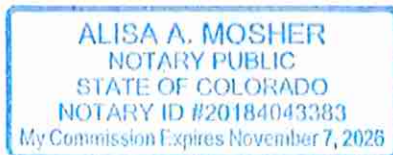
2/12/24  
Date

STATE OF COLORADO )  
COUNTY OF MESA ) SS.  
CITY OF GRAND JUNCTION )

Subscribed and sworn to before me this 12 day of February, 2024.

Witness my hand and official Seal.

*Alton A. Mosher*  
Notary Public



11-07-2026  
My commission expires





www.polarstoneus.com

WARRIOR HOUSE

