

GRAND JUNCTION DOWNTOWN BUSINESS IMPROVEMENT DISTRICT  
BOARD OF DIRECTORS MEETING MINUTES  
THURSDAY, FEBRUARY 22, 2024  
750 MAIN STREET-GROWL CONFERENCE ROOM & VITRUAL OPTION  
7:30 AM

**Board Members present:** Cole Hanson (Chair), Libby Olson (Vice-Chair), Maria Rainsdon, Cris Silverberg, Doug Simons Jr, Vance Wagner, City Council Representative Abe Herman

**Board Members absent:** Steven Boyd, Garrett Portra

**Downtown Grand Junction staff present:** Brandon Stam, Dave Goe, Vonda Bauer, Kyra Seppie, Sarah Dishong

**City of Grand Junction staff present:** City Attorney John Shaver

**CALL TO ORDER:** Cole called the meeting to order at 7:37 a.m.

**CONSENT AGENDA**

**Approval of Minutes:**

Meeting of January 25, 2024

***Cole made a motion to approve the minutes of the January 25, 2024, Downtown Business Improvement District Board meeting. Doug seconded the motion. The motion was approved.***

**REGULAR AGENDA**

**UPDATES**

Urban Fibers

Sarah provided an update on the Urban Fibers Dress the Sculptures program. Seven artists were selected to provide winter attire for ten Art on the Corner sculptures. Each artist will receive \$100 per sculpture attire. The project has received great feedback on social media.

Colorado Downtown Survey

Brandon reported that the 2023 business holiday survey received 34 responses. He plans to conduct this survey annually to gain insights into trends and sales numbers. Brandon will share the results with the Board.

Upcoming Events

Kyra announced that the annual Colorado Farmers Market Association Conference is scheduled from Friday, March 8<sup>th</sup> to Sunday, March 10<sup>th</sup>. The venue is Palisade Community Center, featuring farm tours in Palisade and Grand Junction. A Friday evening Happy Hour at Ramblebine Brewery is planned. Attendance of 50 to 100 is anticipated.

Colorado Mesa University and The Grand Junction Sports Commission are collaborating to organize the CMU Mav Classic Bike Race and Beer Festival on Saturday, March 23. The event will feature a beer garden in the Colorado Avenue public parking lot from 2:00 pm to 7:00 pm, with participation from all Downtown breweries.

Downtown Restaurant Week is scheduled from April 6<sup>th</sup> to April 14<sup>th</sup>. The title sponsor is Alpine Bank and supporting sponsors are Colorado Public Radio and KREX News. In addition, the "Samples & Sips" event of the Home Loan Taste of the Grand Valley will be on Friday, April 5<sup>th</sup>, from 3:00 pm to 7:00 pm in the 500 block of Colorado Avenue public parking lot. Proceeds from this event will benefit local nonprofit programs supported by United Way of Mesa County.

**OTHER BUSINESS**

At the February 21, 2024, City Council meeting, Cole Hanson was reappointed to the Downtown Development Authority and Business Improvement Boards, extending his term until June 2028 from the original end date of June 2024. In addition, Faith Rodriguez has been appointed to both boards as Vance Wagner will be term-limited in June 2024. Her term will also expire in June 2028.

**PUBLIC COMMENTS**

None

**ADJOURN**

*There being no further business, Cole made a motion to adjourn. Doug seconded the motion. The meeting adjourned at 7:47 a.m.*