



**Visit Grand Junction
Advisory Board of Directors Meeting**

Tuesday, April 9, 2024, 3 P.M. – 5 P.M.

**UPDATED LOCATION:
Residence Inn by Marriott
767 Horizon Drive
Grand Junction, CO 81506**

AGENDA

1. Call to order
 - a. Approval of Minutes – March 12, 2024
2. Visit Grand Junction Updates
 - a. Lodging Tax Business Month Collections
 - b. Grand Junction Hotel Metrics
 - c. Community Meetings and Events
 - d. Public Relations Update
 - e. Other Marketing Updates
3. Community Updates and Q&A
 - a. Colorado National Monument – Nathan Souder, Superintendent
4. Adjourn