

MINUTES

Grand Junction Commission on Arts and Culture (GJCAC) Wednesday, July 24, 2013, Hospitality Suite, Lincoln Park

Commissioners Present: Miranda Ashman, Randall Cupp, Judy Dyrud, Charity Finnismier, Jeremy Franklin, Gisela Flanigan, Jennifer Hancock, Diane Kress Hower, Darcy Johnson, Lancer Livermont, Emily Pfeifer

Others Present: Lorie Gregor, City Councilor Bennett Boeschstein

Chair Gisela Flanigan called the meeting to order at 4:00 p.m. and moved to approve the June 26 meeting minutes, adding the reason that the meeting began at 4:05. The minutes were approved unanimously with the change.

NEW BUSINESS

Grant Presentation, Messiah Choral Society, GJCAC grant \$1000: Ed Arnos said the Easter performance was a success. The GJCAC grant went towards paying the director, soloists and accompaniment. He said *Messiah* remains a great opportunity for local singers. The new soloists each year highlight the adaptability of the work to different voices. Jeremy Franklin suggested they hold the pre-performance lecture in another location because of noise from other people's arriving.

2nd Annual Grand Valley Essay Contest: The Education Committee's poster has been approved. The Commissioners thanked Miranda Ashman on behalf of Cobb Associates for the design. Lorie Gregor posted the full rules on the GJCAC website. Member organizations of MACO donated prizes for the winners including registration in a creative writing workshop, a family membership to the Museum of Western Colorado, 4 tickets to *Les Miserables* and pizzas from Pablo's. Lorie asked the Commissioners to help get the word out. Judy Dyrud will distribute posters at downtown shops and other commercial locations. Miranda will ask Christie McGee for help in getting the information onto District 51's Parent Bridge. Emily Pfeifer will contact homeschool groups, and Diane Hower will contact private schools.

Rocky Mountain PBS Fun Fest: GJCAC will have a booth at the Fun Fest in Lincoln Park Aug. 10, 10:00 a.m. - 2:00 p.m. This is another good opportunity to publicize the essay contest. Charity Finnismier, Jennifer Hancock, Miranda and Jeremy will help set up, tear down, and man the booth. Lorie will order water tattoos to give to children who visit our booth.

OLD BUSINESS

Art Grant Goals and Objectives: The new document was posted for suggested revisions, and small wording changes were made. Lorie will post the entire GJCAC grant application on Google Docs for revision by any Commissioners before next month's meeting. The document will include the newly revised budget page and a link to the Colorado common grant application for reference.

Facebook page: Lorie distributed guidelines for Facebook posting derived from discussion at last month's meeting. Persons other than GJCAC members will no longer be able to post information to our page without the permission of an Administrator. When non-members send such information to a Commissioner, s/he may forward it to Lorie for decision. A Commissioner must not post an event in which s/he has a personal interest. However, another Commissioner may post the event if it is of substantial interest to the public we serve. At Jennifer's request, Miranda agreed to offer a Facebook tutorial at next month's meeting. The meeting will be held at the Parks and Recreation office for access to its audiovisual equipment.

REPORTS AND ANNOUNCEMENTS

Grand Junction Centennial Band, GJCAC grant \$1500: Judy said she has had difficulty getting information about the specific use of this GJCAC grant. Lorie will call them for more information.

Plateau Valley Friends of the Library, GJCAC grant \$2000: Lorie said the crane mural has not yet been installed at the library because of the artist's illness. The panels will be installed August 5 and an accompanying plaque will acknowledge the support of GJCAC. Diane, who is the adopting Commissioner, said they have not responded to her and asked if an event was planned for the installation. Lorie will contact them.

Public Safety building art: Lorie said the Fire Department sculpture was installed last week. The interior art will be installed near the end of August in time for the Sept. 7 celebration. The Police Department interior art is on track for installation around March 2014.

Artist and gallery information: Lorie said the Grand Junction Gallery Guide is out of date and asked if the Marketing Committee could revise it for our website. The obsolete Sourcebook, which is still at the Visitor Center, was also discussed. Lorie noted that any print publication becomes obsolete as soon as it is printed. Emily suggested we could have a small card at the Center and elsewhere directing people to our website for locations of area galleries and artists. Miranda said the Marketing Committee should assess these problems and develop strategies before we adopt specific tactics. The Committee will meet to discuss these issues and report back in August. Jeremy volunteered to join the Committee.

Avalon Theatre Project: Bennett Boeschstein announced that the Avalon groundbreaking ceremony will be held at 4:00 p.m. July 25. Several Commissioners plan to attend.

Other events: Organizers of ArtAspen sent GJCAC an invitation and Judy and Diane requested tickets for the Aug. 1-4 event. The juried Loveland Sculpture Garden show will be Aug. 10-11. Taste of Riverside, a fundraiser for Riverside Educational Center, will be Oct. 12 at the Elks Lodge. Mr. Boeschstein said a River Celebration will take place at Eagle Rim on July 25, the anniversary of the renaming of the Grand River to the Colorado River.

Mr. Boeschstein said he has been emphasizing art along the riverfront and at Las Colonias in his work on City Council. He asked the Commission to think about possibilities for more sculpture and especially art with historical references, such as area pioneers, uranium mining, possibly statues of Washington or Lincoln in the eponymous parks, etc. He said he will drop by GJCAC meetings occasionally, and the Commissioners thanked him for coming today and in the future.

Regular Meeting: GJCAC will meet Wednesday, Aug. 28, 4:00 p.m. at the Parks and Recreation office.

As there was no further business, Gisela declared the meeting adjourned at 5:32 p.m.

Respectfully submitted,

Judy M. Dyrud