

ADDENDUM NO. 2

Date: June 5, 2024
From: City of Grand Junction Purchasing Division
To: All Offerors
RE: Strategic Public Relations Services to Elevate Tourism for Visit Grand Junction, RFP-5373-24-KF

Offerors responding to the above-referenced solicitation are hereby informed that requirements have been clarified, modified, superseded, and supplemented as to this date as hereinafter described.

Please make note of the following clarifications:

1. **Q:** Is this RFP a requirement if your PR firm completes the maximum outlined number of contract terms?

A: Please refer to Section 4.6, Contract Term, within the solicitation document for the terms. Typically, the City initiates a formal RFP process under several circumstances: if the renewal options are not exercised, if the pricing and terms cannot be maintained, or after all exhausted renewal options. Additionally, a formal solicitation for professional services may depend on various factors governed by Chapter 9 of the [Procurement Policy](#).

2. **Q:** Know you aren't able to share exact budget ranges for this scope of work, but is a monthly retainer of at least \$10K+ a month feasible?

A: The City is not disclosing specific budget information at this time as the allocation may vary each fiscal year.

The original solicitation for the project services noted above is amended as indicated. Please acknowledge receipt of this addendum on the Solicitation Response Form signature page of the proposal documents.

All other conditions of the subject remain unchanged.

Respectfully,



Kathleen Franklin, Senior Buyer
City of Grand Junction, Colorado