MINUTES

Grand Junction Commission on Arts and Culture (GJCAC) Wednesday, May 22, 2024 – Hospitality Suite

Commissioners Present: Robbie Breaux (Vice Chair via Teams), Pamela Blythe, Ron Cloyd, Kelley Raymond, Porcia Silverberg, Cynthia Zaitz

Commissioners Absent: Matthew Janson (Chair), Scott Beilfuss, Hank Braxtan, Robbie Helm, Julie Matthews

Others Present: Emily Krause, Haley Van Camp, Jonathan Wheatley

Vice Chair Robbie Breaux called the meeting to order at 4:05 p.m. In the absence of Chair Matt Janson and Robbie attending virtually, Robbie turned the meeting over to Kelley Raymond.

Cynthia Zaitz shared that she met with Haley Van Camp and Jonathan Wheatley about the GJCAC and it's future and expressed appreciation for the opportunity.

Pamela Blythe moved to approve the April 2024 minutes, Cynthia Zaitz seconded the motion, and the minutes were approved unanimously.

NEW BUSINESS

Haley Van Camp presented the Food Truck submissions GJ Parks & Recreation received for the Take Part in Art Event scheduled for Saturday, June 15 and asked for recommendations on two food trucks the Commission thought would be a good fit for the event. Discussion was had regarding the submissions and the Commission came to a consensus that they recommend Mountain Berry Bowls and Bravos Food Truck to be selected for the Take Part in Art event.

Haley mentioned Parks & Recreation is currently supporting two Hispanic Cultural events through budgeted funds and is now seeking recommendations on other cultural events to support in 2025 that align with the Cultural Strategic Plan and will further support the City's diverse populations.

Discussion was had regarding the Cultural Strategic Plan and that it should be reevaluated more frequently. It was mentioned that there was a spreadsheet that had been used in the past to help track accomplished goals. Haley will look for this spreadsheet and pull in Commission members to help create a spreadsheet if there is not already one created.

The Commission identified the Native American culture to support in the future. It was also discussed that the idea with supporting different events was to help one get more established and then work to support a new culture to help get them more established. Discussion ensued on other cultural opportunities aside from a specific culture. There was a consensus that the Commission could spend more time focusing on inclusivity and diversity and have a larger conversation at a later time.

Cynthia motioned to recommend the Native American, indigenous culture to support in 2025, Porcia Silverberg seconded the motion, and it was approved unanimously.

Haley explained Parks & Recreation is seeking approval of all or some of the submitted Art Exhibit proposals for potential display at City exhibit locations (Avalon, Convention Center, 910 Main, City Hall, Visit GJ, Mesa County Courthouse) in the future. Discussion was had regarding the submission process and artwork selection. It was clarified that this program is aimed to open the doors for newer artists and showcase art from the local community. The Commission expressed interest in having a broader discussion on the program in the future. The Commission also expressed interest in creating a subcommittee to review public art exhibits.

Porcia moved to approve all artist proposals, Cynthia seconded, and the motion was approved unanimously.

Haley gave an overview of the grant guidelines and mentioned that as identified through the grant application and award process, the Commission expressed they would like to review the grant application and supporting documents to enhance clarity and create a more efficient application, review, and selection process. For this meeting, the Requirements section of the Criteria and Goals document would be reviewed. There was discussion on the requirements and minor suggestions were made. There was a consensus that the Commission would like to bring back the discussion on the best way to give priority to organizations in a future meeting. Haley will come back with a proposed new document with the suggested changes at a future meeting.

CITY STAFF REPORTS/UPDATES

Jonathan gave a brief overview of the Horizon Drive and G Rd Roundabout and the outdoor activities theme. There was brief discussion on this theme and a consensus that it was a good direction.

Haley mentioned she would send a list of the GJCAC Work Groups for 2024 to the Commission.

Haley also mentioned she had not heard back about dates GJ Creates was planning to be at the Market and that she would circle back with the DDA and provide an update at the next meeting.

The next GJCAC regular meeting will be held on Wednesday, June 26 at 4pm at the Hospitality Suite at Stocker Stadium. Ron Cloyd moved to adjourn the meeting at 5:35 p.m. and it was seconded by Porcia Silverberg. The motion passed unanimously.

Respectfully submitted,

Haley Van Camp