

**MINUTES**  
**Grand Junction Commission on Arts and Culture (GJCAC)**  
**Wednesday, September 27, 2023, Hospitality Suite**

**Commissioners Present:** Matt Janson, Pamela Blythe, Jan Moorman, Ron Cloyd, Erica Zajackowski

**Commissioners Absent:** Porcia Chen-Silverberg, Kelley Raymond

**Others Present:** Scott Beilfuss, Emily Krause

Chair Matt Janson called the meeting to order at 4:04 pm. Ron Cloyd moved to approve the minutes of the August 2023 meeting. Pamela Blythe seconded the motion, brief discussion to amend the minutes by correcting typographic errors, and the minutes were approved with amendments unanimously.

**Old Business:**

Website – Discussion was had that the website had 411 and a good mix of artist types. Matt requested a list of artists for the commission so they could remove old artists who are no longer in the area.

City Building Discussion – Pamela reported that she visited the Customer Service Building and provided an update on the location she visited and presented a form that she would like for commissioners to use when visiting other buildings. She would like floor plans of the building to measure walls and layout where art would be able to be hung. Jan reported that she walked City Hall with Greg Caton and he indicated he would like additional artwork throughout the facility on the blank walls. Jan will report back on how many walls might need additional hanging systems and recommend back to City staff for budget appropriation. Ron reported that he went to the Avalon and he will be sending measurements to Matt. Matt reported that the Visit GJ building has 888 square feet of wall space for wall-hanging pieces.

Discussion was had about the ability to sell artwork. Matt recommended having a QR code next to each artwork piece so the public could contact the artist for purchase. Discussion was had to allow the artist to sell items and if the piece is removed a replacement piece needs to be added. Matt requested that the contract be sent to the commission for review.

Downtown Farmers Market – Table item to a January/February agenda when we might know from the DDA if space would be available. At that meeting discussion should be had about how artists are selected.

Emily provided an update about the process for sharing flyers through the OneDrive Folder. The commission will look for a link to come with access to the OneDrive.

**New Business:**

Need to confirm the meeting schedule for November and December

Ron Cloyd provided an update on BAM. He sent an update to the committee by email. He reported that BAM had a great turnout of students working on all different types of art. The participants came from a variety of backgrounds. The mentorship that was occurring was very impressive to Ron. Overall program report was positive. BAM put on a fashion show with clothing that was designed by the students. About 150 people attended the fashion show. Ron recommended that the Art Commission grant funds were

well used and the program was a success. Pamela reported that the BAM event was well attended and was a nice event. Scott reported the event was heartwarming and had good community support.

Ron Cloyd provided an update on Take Part in Art. He reported fewer vendors and lowered attendance. He thought about 200 people during the whole day event. He said the vendor booth that he worked at created Christmas ornaments and it was well received. He recommends the event continue but look for ways to increase the participation. A comment was made that requiring vendors to provide tables and chairs might be a barrier to participation. His recommendation would be to provide tables and chairs.

Hispanic Heritage Celebration was a success. Scott reported that the event was well received and that vendors really appreciated the tables and chairs. He reported that Hispanic families might work on Saturday so looking at another day of the week might be needed. Kelley reported through email that additional marketing could be helpful. Emily provided a report from Jonathan that the estimated attendance was around 1200 throughout the event (4-8 pm), with 28 resource and business vendors, 5 food vendors, a live band, a community mural painted on site, kids art station, facing painting, balloon artist, and dance performances. Thank you to Kelley and Councilman Beilfuss for attending the event and manning a booth.

Art in Public Spaces – The commission requested a copy of the 1% for the arts language and a list of example past projects. The commission will be working on language to help communicate the mission and process of the 1% for the arts to the community. Discussion was had about the Redlands Roundabout project and the completion of the third statue (Phases II) that will be funded and installed toward the end of the year.

Marketing Materials for the commission would be a goal for 2024. Looking to create a trifold that can be handed out at events. Matt will work on the script with talking points and will send it out to the commission for review.

#### **Report and Announcements:**

Matt reported that interviews were completed to fill the open positions. Scott reported that new members will be approved soon.

Matt reported that he is moving out of the valley by May of next year and is sad to report he will have to leave the commission.

Ron Reported that the First Friday is happening at the Art Center on Oct 6<sup>th</sup> and the show will run through November 10<sup>th</sup>. A few members of his clay group will be onsite.

Open Studio Tour will be on Oct 11, 12, and 13<sup>th</sup>.

Emily Reported that Haley Van Camp will be starting on Oct 9<sup>th</sup>.

The next regular meeting of the GJCAC will be 4:00 p.m. Wednesday, October 27, 2023, at the Hospitality Suite at Stocker Stadium. As there was no further business, Ron Cloyd moved to declare the meeting adjourned at 5:32 p.m., and it was seconded by Erica Zajaczkowski.

Respectfully submitted,  
Jonathan Wheatley